



Brown  
*Narrow*

## Family Overview

### Styles

Brown Narrow Thin  
*Brown Narrow Thin Italic*  
Brown Narrow Light  
*Brown Narrow Light Italic*  
Brown Narrow Regular  
*Brown Narrow Italic*  
Brown Narrow Medium  
*Brown Narrow Medium Italic*  
Brown Narrow Bold  
*Brown Narrow Bold Italic*  
Brown Narrow Black  
*Brown Narrow Black Italic*

### Separate PDF

Brown  
Brown Mono  
Brown Condensed  
Brown **Graphic**

### About the Font

LL Brown owes much to the work of both Edward Johnston and Arno Drescher. Their respective designs – Johnston Sans (1916) and Super Grotesk (1930) – were immensely influential geometric typefaces. The London underground commissioned Johnston Sans, and after having been promoted to a corporate typeface for London Transportation in 1933, the typeface managed to stay in use until today, thanks to numerous updates. Super Grotesk had not been initially successful, but after the Second World War, it enjoyed a new life, eventually becoming one of the fonts most widely used in the German Democratic Republic (GDR).

The feasibility of merging these two typefaces, as LL Brown does, points to a shared cultural heritage only partially overshadowed by the many political and economic antagonisms of the Cold War. The corporate font of Western Europe's finance capital ironically shared its modernist roots with a typeface prized across communist Germany. The recognition of such a historical coincidence can be attributed to Zurich based designers and editors Lehnli/Trüb, who had originally commissioned Aurèle to fuse the two fonts in 2007.

Aurèle later developed the font independently over several years. He added a purist and technical flavour, which by then had become a signature of his designs. Most notable is the comparison to the Futura variant he drew in collaboration with NORM as a corporate typeface for Swiss watchmakers

Omega. The result was not only a retracing of the common roots of Johnston Sans and Super Grotesk, but a decidedly contemporary fusion – neo-neo-modernist – achieved in an age of a newly united Europe.

While working on refining his design, Aurèle let a number of colleagues such as Jon Hares, NORM, Jonas Voegeli, and Mark Owens/ Oslo Edition test various versions of the font in print and online applications. When LL Brown was ready for release in 2011, it was a versatile toolbox: four weights, each with Italics, all optimised for use at very small sizes.

Eight years later, a medium and a black cut joined the original family, while LL Brown was also carried beyond the Latin script. Aurèle collaborated with Titus Nemeth, Ilya Ruderman, Panos Haratzopoulos and Daniel Grumer in exploring the possibilities and restrictions of adapting his neo-neo-modernist fondness for pure shapes to the Arabic, Cyrillic, Greek and Hebrew scripts. In each case, the collaborations led to a stunning six weights. Slanted cuts are now available in Cyrillic, Greek and Hebrew.

## Family Overview

Encoding	LL Brown Narrow: Latin Extended	
File Formats	Opentype CFF, Truetype, WOFF, WOFF2	
Design	Aurèle Sack (2010 – 2022)	
Contact	General inquiries: service@lineto.com  Technical inquiries: support@lineto.com  Sales & licensing inquiries: sales@lineto.com	Lineto GmbH Lutherstrasse 32 CH-8004 Zürich Switzerland  Telephone +41 44 545 35 00 www.lineto.com

## Glyph Overview

Uppercase	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
Lowercase	a b c d e f g h i j k l m n o p q r s t u v w x y z
Proportional, Mono Figures Old Style Figures	0 1 2 3 4 5 6 7 8 9    0 1 2 3 4 5 6 7 8 9 o 1 2 3 4 5 6 7 8 9    o 1 2 3 4 5 6 7 8 9
Ligatures	f l fi
Extended Character Set	À à Á á Â â Ã ã Ä ä Å å Ā ā Ă ă Ą ą Ą ą Œ œ É é Ê ê Ë ë Ě ě Ė ė Ę ę Ħ ħ İ í Î î Ï ï Ĳ ĳ Ł ł Lí ľ Ll̃ ll̃ Ll̃ ll̃ Ŭ ŭ Ṃ ṁ Ṅ ṅ Ñ ñ Ŋ ŋ Õ õ Ö ö Ō ō Ŏ ŏ Ő ő Ò ò Ó ó Ô ô Õ õ Ö ø Þ þ Ř ř Ť ť Š š Ś śŜ ŝ Ş şŞ şß Б Т т Т т Ъ Ѣ Ѡ ѡ Ѣ ѣ Ѵ ѵ Ù ú Ú û Ü ü Ů ů Ű ű Ų ų Ÿ ŷ Ý ý Ž ž Ž ž Ž ž Ž ž Ž ż Þ þ Υ υ Θ θ

# Glyph Overview

Punctuation	( . , : ; ? ! & @ # [ ] { - _ } « » ‹ › „ ” ’ ‘ ’ ’ _ / \ ' " † ‡ * ● ¶ § © ® ¢ ™
Case Sensitive Forms	() [] {} - _ — ‹ › « » ← → · • @ f № \$ € £ ¥ ¤ ₣ € Ğ € ¢ ¸ ₹ ₪ ₧ ₨ ₩ ₪ ₮ % ‰
Currency, Mathematical Operators	€ \$ £ ¥ ¢ ₣ ₧ ₨ ₩ ₪ ₮ % ‰ + − × ÷ = ≠ ≈ < > ≤ ≥ ± ∼ ¬ ◊ ∂ Δ ∏ ∑ Ω μ † ∫ ∞ √ ∧ / ^ ≡   ¡ ∶ ℓ e ° / N°
Superscripts, Subscripts, Fractions, Ordinals	H <sup>0 1 2 3 4 5 6 7 8 9</sup> H <sub>0 1 2 3 4 5 6 7 8 9</sub> 1 <sup>¼ ½ ¾</sup> 1 <sup>º º</sup>
Numerators, Denominators	1 <sup>0 1 2 3 4 5 6 7 8 9</sup> / <sub>0 1 2 3 4 5 6 7 8 9</sub>
Arrows	← → ↑ ↓ ↖ ↗ ↘ ↙ ⇐ ⇒ ⇌ ↲ ↳
Roman Numbers	I II III IV V VI VII VIII IX X XI XII L C D M I II III IV V VI VII VIII IX X XI XII L C D M
Circled Numbers	① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨
Symbols	▒ ▀ □ ▯ ● ○ ▲ ► ▼ ◄ ⋈ ☺ ☻ 🎨 ✓ ✨ ◻ ♥

## Layout Features

Case Sensitive Forms	[Secret] May–July «Hello» ¿Adónde?	[SECRET] MAY–JULY «HELLO» ¿ADÓNDE?
Standard Ligatures	flat office	flat office
Tabular Lining Numbers	2.6.1996 1.1.2011	4.9.1984 1.1.2011
Arbitrary Fractions	23 5/12 × 32 3/4 2 7/8 6 2/5 × 9 4/5 34 1/6 ÷ 7 1/7 90 2/3	23 <sup>5</sup> /12 × 32 <sup>3</sup> /4 2 <sup>7</sup> /8 6 <sup>2</sup> /5 × 9 <sup>4</sup> /5 34 <sup>1</sup> /6 ÷ 7 <sup>1</sup> /7 90 <sup>2</sup> /3
Subscript	North <sup>1</sup> , East <sup>2</sup>	North <sup>1</sup> , East <sup>2</sup>
Subscript	H <sub>2</sub> O	H <sub>2</sub> O
Ordinals	1 <sup>a</sup> 1 <sup>o</sup>	1 <sup>a</sup> 1 <sup>o</sup>
Slashed zero	2020	2020

## Layout Features – Stylistic Sets

SS 01: Double Story a	Junya Watanabe	Junya Watanabe
SS 02: Serified 1	132 5. Issey Miyake	132 5. Issey Miyake
SS 03: Alternate 1	1017 ALYX 9SM	I017 ALYX 9SM
SS 04: Alternate 2	032C	032C
SS 05: Alternate 3	3.1 Phillip Lim	3.1 Phillip Lim
SS 06: Alternate Dashes	CDG – Homme Y – 3	CDG — Homme Y — 3
SS 07: Flipped Asterisk	FOG* *BAPE	FOG* *BAPE
SS 08: Alternate Asterisk	Polythene* *PLAY	Polythene* *PLAY
SS 09: Flipped Alternate Asterisk	*EVAE+ Arch4*	*EVAE+ Arch4*
SS 10: Smaller Bullet	● Homer	• Homer

SS 11: Stacked Fractions	41 $\frac{1}{3}$ $\frac{1}{2}$ Prices	41 $\frac{1}{3}$ $\frac{1}{2}$ Prices
SS 12: Historical Form	Visvim Jacquemus	Vifvim Jacquemuf
SS 20: Contextual Multiplication Glyph	14 x 63	14 × 63

58 Points  
Brown  
– Regular

Comme des Garçons

Brown Narrow  
– Regular

Comme des Garçons

Brown Condensed  
– Regular

Comme des Garçons

Brown Mono  
– Regular

Comme des Garçons

Brown Graphic

Comme des Garçons

80 Points

Aimé  
Leon Dore  
BAPE

55 Points

Camper  
Carhartt W.I.P  
Dunhill  
ENDLESS JOY

45 Points

Fumito Ganryu  
Hatton Labs  
HOKA ONE ONE

32 Points

Jiye Shin  
Marine Serre, Marni  
Needles  
NEMEN®, ON

25 Points

Palm Angels, Persol  
Reese Cooper, Second/Layer  
The Elder Statesman  
Ugo Cacciatori, Versace  
WACKO MARIA

## LL Brown Narrow Thin

16 Points

Furrier Yves Salomon inherited a family business with roots in Siberia and the fur trade of early 1900s Saint Petersburg. By the 1960s, the Paris-based atelier was famed for its exquisite craftsmanship and trendsetting partnerships with couture houses including Revillon & Dior. An explosion of licensing partnerships in the 1980s brought it to the FOREFRONT OF THE FASHION WORLD. TODAY, THE YVES' SALOMON WORKS WITH OVER 100 TYPES OF FUR AND IS KNOWN

13 Points

Taking its namesake from the Crimean Tatar phrase for "classic bags", women's label Aesther Ekme was founded in 2016 by creative director Stephane Park. Born in São Paulo and currently living in Copenhagen, Park draws much of her creative ethos from the principles of Brazilian Brutalism and Scandinavian minimalism, likening handbag design to architecture and industrial design, the arts of merging form with function, of distilling complex considerations into simplicity of form. AESTHER EKME BRAND'S HANDBAGS EMBODY A PURITY OF DESIGN: ITS MINI BARREL BAG, AND SAC TOTE CHARACTERIZED BY SLEEK LINES, AND A DISTINCTIVE LACK OF HARDWARE. DESIGNED FOR

10.5 Points

Le designer visionnaire Issey Miyake s'est forgé une réputation pour les progrès technologiques de la mode grâce à des décennies d'expérimentation. Utilisant souvent des matériaux et des techniques japonaises de manière inattendue, son invention la plus célèbre est sa technique brevetée de plissage de vêtements, sur laquelle il a fondé Pleats Please Issey Miyake en 1994. Jamais satisfait du statu quo, le créateur a révolutionné la construction de sacs avec le BAO MODULAIRE SAC BAO. LES PATCHS TRIANGULAIRES SUPERPOSÉS SUR UN RÉSEAU MAILLÉ PERMETTENT DES CONFIGURATIONS QUASI INFINIES ET CONFÈRENT AUX SACS UN ATTRAIT

8.5 Points

L'etichetta Essentials, guidata da Jerry Lorenzo, si concentra sulla fornitura di capi essenziali per il guardaroba costruiti in modo ottimale in un'ampia gamma di variazioni sottilmente ottimizzate. Dalla sua concezione del 2018, la produzione dell'etichetta ha assunto la forma di capsule concise INCENTRATE SUL FORNIRE UN IMPATTO ESTETICO IMMEDIATO, CON IL SUO LOGO SENZA PRETESE IN GRASSETTO CHERISPECCHIALE IMPLI-

cazioni minimaliste del suo nome. Una dimensione di raffinatezza pulita è intrisa nell'assortimento semplificato del marchio di felpe, felpe con cappuccio, pantaloni della tuta e t-shirt girocollo unisex, invitando approcci di stile alternativamente misti e abbinati o unicolore. Una lezione di riduzionismo IN TUTTO E PER TUTTO, LE CARATTERISTICHE STILISTICHE SONO RIDOTTE AL MINIMO ASSOLUTO, RIVELANDO LA FUNZIONALITÀ DI BASE

6.5 Points

Il a à peine vingt ans lorsqu'il crée sa marque Jacquemus, du nom de naissance de sa mère. La recherche d'une certaine simplicité est une des caractéristiques de ses créations. Ce minimalisme n'est pas uniquement un choix, mais est imposé aussi par un manque de moyen initial. Il se fait connaître également en faisant porter ses créations À DES AMIES, DANS LES BOUTIQUES, DURANT LA FASHION NIGHT OUT DE 2010 À PARIS, ET EN ATTIRANT PHOTOS ET CAMÉRAS. IL SE JOUE DE LA

même façon du système lors du show Dior, en 2011: les mêmes amies «manifestent», habillées de sa collection Ouvrière. «La rédactrice en chef du Vogue Paris passait par là, je lui ai présenté mon travail. Je ne sais pas si ça l'a convaincue, mais si ce n'est pas le cas, je provoquerai d'autres occasions». Il crée le buzz. Et en 2012, il est invité à PRÉSENTER SA COLLECTION LORS DE LA FASHION WEEK DE PARIS. IL PRÉCISE QUE «QUAND J'AI DÉFILÉ POUR LA PREMIÈRE FOIS EN 2013,

il y avait peu de jeunes créateurs dans la capitale, je me sentais isolé. C'est sans doute ce qui a suscité l'intérêt de la presse». La plupart des tissus utilisés dans ses collections proviennent d'un fournisseur de vêtements de travail. La coupe reste simple, avec peu de détails, mais originale. Les imprimés rappellent quelquefois l'univers des films de Tati ou de Malle. IL DÉCRIT SES CRÉATIONS COMME ÉTANT UNE MODE «NAÏVE». AYANT RÉUSSI À ACQUÉRIR UNE NOTORIÉTÉ, SES CRÉATIONS SONT



84, 36, 16 Points  
– Case Sensitive  
Forms

–HypeIndex  
–6862.60  
91.7 (+1.33%)

This graph charts the daily movements of our aggregate point system that is based on the total market capitalization of publicly listed fashion companies across the globe, converted to USD as the common denominator for levelled valuation.

Real Time Data  
Key Statistics:

Today's High	6,914.99
Today's Low	6,774.54
Week High	6,921.62
Week Low	6,398.21
52 Wk High	8,367.72
52 Wk Low	5,392.63

Prev. Close	6,771.53
Open	6,821.81

80 Points

10. Deep  
Aesop  
BODEGA

55 Points

Cerruti  
Daily Paper  
Evisu  
FACTOTUM

45 Points

Fragment  
Girls Don't Cry  
HANES

32 Points

I Am Other  
Just Don, Joshua Sanders  
Kurt Geiger  
MARTIN ROSE

25 Points

October's Very Own  
Pointer  
Raised By Wolves  
STORY mfg.  
THISISNEVERTHAT

## LL Brown Narrow Thin Italic

16 Points  
– SS04  
Alternate 2

*Known for her Islamic motif-infused sportswear and hybrid fashion, which combines cultural influences and codes, the 26-year-old's collections have been met with critical acclaim, awarding her the LVMH Prize in 2017 and garnering international stockists including Dover Street Market and Joyce. Born in a small village in Corrèze, France, Marine Serre initially channelled her ambition into tennis, achieving a high level as a teen, just missing out on a selection*

13 Points

*As the founder and former creative director of Italian fashion label Marni, Consuelo Castiglioni won praise for her sophisticated and forward-thinking designs that boasted a cult global following and admiration from influential industry insiders. Despite holding no formal education in design, Castiglioni's sleek silhouettes married with colourful prints and bold textures marked her as one of the most innovative designers within the industry. In October 2016, OTB Group confirmed her departure from Marnia Swiss native, Castiglioni launched Marni in 1994 in collaboration with her business partner and husband Gianni Castiglioni in Milan. Initially*

10.5 Points

*Il est l'incarnation même du rêve américain. En seulement cinq ans, Mike Amiri a su s'imposer sur la scène mode avec son label éponyme, qui propose une approche luxueuse des pièces vintage. Avant chaque nouvelle collection, il se rend dans des foires spécialisées à Paris, Tokyo et Los Angeles. Il a d'abord commencé seul dans le sous-sol d'un restaurant sur Sunset Boulevard avant de se faire connaître dans le monde entier. Il propose désormais quatre collections par an qu'il crée dans son nouveau bureau de 3 250 mètres carrés dans Los Angeles. Et il ne compte pas s'arrêter là. « Si vos rêves sont grands, alors*

8.5 Points

*"Some rooms I repainted at least seven times," Marni Creative Director Francesco Risso says of his Milan apartment that brims with eccentric character. On a coffee table sits sunflowers and a vase that are dipped in cement. "Sometimes I just get scared that it might break my table in two," Risso admits, "but it has become a very strange and powerful object." In the living room, there are chairs—and a*

*wall—upholstered in fuzzy, technicolor Mongolian wool. Head into the dining room (or, as Risso prefers to call it, "the music room"), and you'll be greeted with a majestic propped-up cello. "I do play in the morning or the late evenings—which is not very good for my neighbors," he jokes. In Vogue's video series, Objects of Affection, we take you inside the homes of brilliant creatives and ask them to*

6.5 Points

*Jil Sander is the original master of minimalism. For over 50 years, her eponymous label has been celebrated for its ability to find elegance in simplicity. But don't write this off as something pretentious. This pull towards the understated makes Jil Sander's clothing accessible and contemporary. Hardly basic, a simple mohair sweater or a drapery coat becomes a timeless essential that is imminently wearable and re-wearable over the seasons. Likewise, a Jil Sander's oversized*

*pull-over, pair of technical pants, or workwear overshirt have the power to become your go-to daily drivers. They are staples, undoubtedly, but the luxurious use of high-quality fabrics, stunning color palettes, and playful cuts allow the clothing to easily double as some of your best "understated statement pieces." Jil Sander's is here to remind us that "less" often has much more to offer. Born in Germany, Jil Sander got her start in textile engineering before laun-*

*ching her brand in the early 1970s. This obsession with fabrics would eventually be a core component of the brand. From day one, Jil Sander's clothing was described as "ostentatiously nondescript," directly contrasting with the decade's over-the-top approach toward fashion. Bold prints and loud designs are not part of Jil Sander's DNA. Rather, luxuriously engineered cashmere, jersey, ventile cottons, silks, and recycled wools are on display — clothing that*

80 Points

Ami  
Blossom  
DRAE

55 Points

Esse Studio  
Frame  
Georgia Alice  
HERNO

45 Points

L.Lombardi  
Mansur Gavriel  
OSÉREE

32 Points

Paolina Russo  
Repetto, Rika Studios  
Rosetta Getty  
S.R. STUDIO. LA. CA.

25 Points

Sapir Bachar  
Solid & Striped, Spalwart  
Stüssy, Totême  
Uncommon Matters  
VICTORIA BECKHAM

16 Points

En 1973 naît le groupe Mode et Création, qui réunit pour la première fois des maisons de prêt-à-porter, et des stylistes dont Karl Lagerfeld (Chloé), Sonia Rykiel et Kenzo Takada (Jungle Jap). Tous veulent promouvoir une mode novatrice, faite par et pour des jeunes. Très vite, ceux que l'on appellera bientôt «les créateurs» établissent leurs QUARTIERS DANS PARIS, À DEUX PAS DES HALLES: KENZO ET THIERRY MUGLER SE FONT FACE PLACE DES VICTOIRES, AGNÈS

13 Points  
– Alternate a

Armani porte un vif intérêt au sport. Il est le président de l'équipe de basketball Olimpia Milan. Sa marque EA7 est l'équipementier de cette équipe. Il est aussi supporter du club de football de l'Inter Milan. Il a plusieurs fois conçu des costumes pour l'Équipe d'Angleterre de football. Il a conçu les tenues des porteurs de drapeaux italiens lors de la cérémonie d'ouverture des Jeux olympiques d'hiver de 2006 à Turin, et a également conçu les uniformes olympiques de l'Italie pour les Jeux olympiques d'été de 2012 à Londres. Le football club de Chelsea a fait appel à Armani afin de créer un nouveau look pour

10.5 Points

À l'aube des années 2000, il est recruté par l'entreprise Louis Vuitton et prend le poste de directeur artistique pour l'ensemble des collections. Sous la direction d'Yves Carcelle, Marc Jacobs renouvelle l'image du maroquinier, dès le premier défilé où le blanc minimaliste domine. Il mélange également inspirations américaines et européennes, fait entrer Stephen Sprouse, Takashi Murakami, pour des collections éphémères de sacs, Richard Prince pour l'inspiration d'une collection de vêtements. Il rend hommage à Yves Saint Laurent et à son emblématique défilé Opium. Julie de Libran est son

8.5 Points

Yves Saint Laurent, sursitaire, reste peu de temps chez Dior. Appelé sous les drapeaux, il demande à être réformé et est hospitalisé. Licencié par Jacques Rouët, directeur général de Dior et soutien de l'Algérie française, il est remplacé par Marc Bohan. Yves Saint Laurent et Pierre Bergé décident alors d'ouvrir leur propre maison de couture, le caractère dur du second canalisant le tempérament timide

et hédoniste du premier. Au fil du temps, leur vie amoureuse sera souvent troublée par des liaisons extérieures et par l'usage de drogues par Yves Saint Laurent, Pierre Bergé menacera Jacques de Bascher, l'accusant d'entraîner son compagnon vers les paradis artificiels. Le couple vit dans leur appartement de la rue de Babylone jusqu'en 1976, date à laquelle Pierre Bergé déménage, épuisé

6.5 Points

En mars 1978, il crée l'entreprise familiale Versace avec son frère Santo Versace, président et sa sœur Donatella, directrice artistique. Cette maison de couture pour femmes & hommes porte son nom Gianni Versace et présente sa première collection féminine dans sa boutique permanente de Milan. Il fabrique ses vêtements dans son usine, Alias, située à Novara. Il crée successivement des lignes de produits de luxe de parfums avec Versace Profumi, de produits cosmétiques, d'accessoires de mode, de lunettes, de sacs, de bijoux, d'articles pour l'habitat d'intérieur linge, vaisselle ou encore d'ameublement. En 1992, il s'associe à l'entreprise allemande de porcelaine Rosenthal. Gianni Versace dessine de nombreux costumes et décors pour le monde du spectacle, le théâtre et les ballets entre autres pour Maurice Béjart, William Forsythe et pour Elton John. Dès le milieu des années 1980, il propose une mode flamboyante en adéquation avec cette époque. Il atteint l'apogée de sa carrière dès le début de la décennie suivante. Il est rapidement reconnu et reçoit de nombreuses distinctions tout au long de sa carrière. Ses collections sont originales, luxueuses, voire légèrement exhibitionnistes, baroques et largement colorées. Il est l'un des premiers à utiliser les épaulettes. Il rend le cuir à la mode. En 1986, il est fait commandeur de l'Ordre du Mérite de la République italienne

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80 Points

*Auralee*  
*Carne*  
*BOLLENTE*

55 Points

*Darryl Brown*  
*F.C Real Bristol*  
*G.Shock*  
*HEAD PORTER*

45 Points

*Ice Cream*  
*Just Don*  
*KARMALoop*

32 Points

*Mackintosh*  
*Moncler, North Face*  
*Odd Future*  
*PALM ANGELS*

25 Points  
- SS06  
Alternate  
Dashes

*ReadyMade*  
*Saucony, Sergio Taccini*  
*Space Available*  
*Tiffany & Co — True Religion*  
*UNDEFEATED*

## LL Brown Narrow Light Italic

16 Points

Renzo Rosso owns denim powerhouse Diesel plus designer brands Maison Margiela, Viktor & Rolf and Marni through his Only the Brave holding company. Rosso started at age 15, when he borrowed his mother's sewing machine and made his first piece of clothing: a pair of bell-bottoms. He later joined denim guru Adriano Goldschmied AT AN ITALIAN MANUFACTURING COMPANY CALLED MOLTEX, WHICH HE RENAMED DIESEL IN 1978. SEVEN YEARS LATER

13 Points  
– SS01  
Double-  
Story a

It's always a good year to be an Our Legacy fan. The Swedish independent label has consistently blessed us with effortlessly cool seasonal collections whilst remaining committed to delivering strong collaborations throughout the year. Clothing from the brand works seamlessly as standalone items or as the layered building blocks of top-to-bottom looks, thanks to the label's subtle detailing, custom-developed fabrics, and obsession with sustainable quality. An Our LEGACY FUZZY ALPACA CARDIGAN, BLACK MILLED VARSITY JACKET, OR RECYCLED PARKA WILL MAKE EVEN THE CHILLIEST WINTERS MUCH MORE BEARABLE, GIVING YOUR WARDROBE A STYLE POINTS IN

10.5 Points

Working out of Tokyo's bustling Shibuya, and Wander was founded in 2011 by Keita Ikeuchi and Mihoko Mori. This burgeoning brand has experienced a quick rise to popularity over the past year having been carried by the currents of the techwear revolution. Known for second-to-none technical fabrics and craftsmanship, And Wander has wooed a fashion-conscious audience thanks to a collection of stylish clothing, outerwear, and UTILITARIAN ACCESSORIES. THINK UTILITY BASICS LIKE TAPED SEAMS, GORE-TEX, AND A PLETHORA OF TOGGLES, THEN COMBINE ALL OF THAT WITH AN UNDER-STATED, EARTH-TONE COLOR

8.5 Points

Over the past year, sacai has shown a great appreciation of the humble Blazer, specifically the low-top version of the 1972 basketball classic. With a rollout best described as a slow drip-feed, sacai's (several) takes on the Blazer Low has given new life to the sneaker, which enjoyed an extended PERIOD AS THE IT-SILHOUETTE OF THE EARLY 2010S IN ITS ANKLE-LENGTH FORM. NIKE AND SACAI HAVE A KNACK FOR REVIVING

archival silhouettes and making them more desirable than ever. In recent years, they've delivered some of the most hyped releases in the annual schedule and dominated the secondary market with the double-everything LDWaffle, VaporWaffle, and Blazer Mid. So far, we've seen a variation OF COLORWAYS OF THE DUO'S TEAM UP, INCLUDING WHITE AND ORANGE, AND GREY AND GREEN. AS WE'VE SEEN WITH THE LDWAFFLE,

6.5 Points

Dyes made from indigo, mud, and cochineal beetles are applied to textiles as intricate as linen/hemp/silk/angora blends, then treated with modern technologies such as Gore-Tex to find the perfect balance between the functionality of modern manufacturing and the timeless appeal of traditional techniques. The most FAMOUS EXPRESSION OF THIS TECHNIQUE IS NAKAMURA'S RECONFIGURATION OF NATIVE AMERICAN MOCCASIN, A SHOE THAT BLENDS NATURAL

leather construction and ornate tassel details with a durable Vibram outsole and has grown to be one of the most coveted footwear designs of the 21st century. Perhaps one of the most famous contemporary Japanese clothing brands of all, visvim was started in 2000 by Hiroki Nakamura after leaving his position as a designer AT BURTON SNOWBOARDS. INSPIRED IN EQUAL PARTS BY THE TECHNICAL ELEMENTS OF HIS PREVIOUS POSITION AND THE TRADITIONAL

crafts of different cultures that he learned about traveling the world, Nakamura founded Cubism Inc., whose "Free International Laboratory" or F.I.L. endeavors to blend natural, traditional techniques with pioneering contemporary perspectives to create the pinnacle expression of classic clothing. Yasuyuki Takagi "I'm NOT A DESIGNER. JUST SOME GUY WHO MAKES PRODUCTS," SAYS HIROKI NAKAMURA. TOKYO-BORN, WITH A PASSING RESEMBLANCE TO

80 Points

All Blues  
Bless  
CLARKS

55 Points

Duvetica  
Eckhaus Latta  
Fleet Ilya  
GOLDSIGN

45 Points

Henrik Vibskov  
Jiwiniaia  
KIM MATIN

32 Points

Lanvin  
Maison Kitsuné  
Nicholas Kirkwood  
PANCONESI

25 Points

Raquel Allegra  
Renli Su, Saks Potts  
Spinelli Kilcollin  
Staud, Wandler, YMC  
WALES BONNER



16 Points  
– SS04  
Alternate 2

A succession of artistic as well as more fashion-oriented projects are to be expected. From June 9 to September 22, 2019, the flawless journey of the creator of Off-White will be celebrated in an exhibition at the crossroads of disciplines, from fashion to music to architecture, at the Musée d'art contemporain de Chicago. IN RECENT DAYS, VIRGIL ABLOH HAS ALSO UNVEILED A FIRST TRACK WITH ELECTRO IMPULSES IMAGINED IN COL-

13 Points

Via le prisme d'Instagram, Raf Simons a partagé il y a quelques jours une série de clichés des musiciens du groupe de rock The xx, composé de Romy Madley Croft, habillée de ce qui semble être une veste de costume, et Oliver Sim et Jamie Smith, vêtus de pulls à col roulé noir. Détail ultime, le «X» gravé des initiales de Raf Simons sur chacun des vêtements. Ces clichés, simplement légendés «Raf Simons/the xx coming soon!», ont été immortalisés par Willy VANDERPERRE. FAN INCONDITIONNEL, SIMONS LÈVE AUJOURD'HUI LE VOILE SUR CETTE COLLABORATION ET SIGNE UNE CAPSULE À PART ENTIÈRE INSPIRÉE DU GROUPE POUR CÉLÉBRER LES DIX

10.5 Points

Miu Miu was established in 1992 by Miuccia Prada. The name was conceived from Miuccia Prada's family nickname. In 2011, Miu Miu launched the Women's Tales series. The campaign consisted of short films that were produced in conjunction with high-profile female directors. The outcome was a list of short, silent films that featured Miu Miu's collections. The first four short films were directed by Zoe Cassavetes, Lucrecia MARTEL, GIADA COLAGRANDE AND MASSY TADJEDIN AND WERE SCREENED AT THE 69TH VENICE INTERNATIONAL FILM FESTIVAL. A FIFTH FILM THAT DEBUT IN 2013, WAS WRITTEN

8.5 Points

Nel 2002, a soli 22 anni, Virgil Abloh è diventato il vero braccio destro di Kanye West. Il suo ruolo con il rapper si estende dalla gestione del merchandising della sua etichetta, alla progettazione delle copertine degli album e della scenografia. Nel 2009 Virgil Abloh ha svolto uno STAGE PRESSO LA SEDE DI CASA FENDI A ROMA E, POCO DOPO, HA DECISO DI LANCIARE UN CONCEPT STORE NELLA NATIVA CHICAGO, AL

fianco di Don C, co-manager di Kanye West. Chiamato RSVP Gallery, questo concept store verde neon offre una selezione esclusiva degli street designer più alla moda e pezzi vintage di grandi stilisti, un must per i ragazzi cool di Chicago. Nel 2012, Virgil Abloh ha lanciato la sua prima ETICHETTA, PYREX VISION, ORIGINARIAMENTE DEDICATA ALLA VENDITA DI T-SHIRT CHAMPION E CAMICIE RALPH LAUREN STAMPATE CON

6.5 Points

En 1984, Bernard Arnault investit 90 millions de francs, soit l'essentiel de sa fortune familiale, dans le rachat de la Financière Agache (Société fiduciaire et financière Agache Willot) avec l'appui de la banque Lazard en la personne d'Antoine Bernheim. Il en devient le PDG et prend ainsi les rênes du groupe Boussac, QUI POSSÈDE AUSSI DIOR (SAUF LES PARFUMS, SÉPARÉS DANS LES ANNÉES 1970), LE GRAND MAGASIN LE BON MARCHÉ, L'ENSEIGNE DE

distribution Conforama ou encore le fabricant de couches Peaudouce. Depuis 1970, le groupe (racheté en mai 1978 par les frères Willot) faisait face, comme l'ensemble de la filière textile européenne, à de grandes difficultés économiques. Cette situation économique précaire dissuadait les investisseurs. Les GOUVERNEMENTS FRANÇAIS SOUHAITANT TROUVER UNE SOLUTION INDUSTRIELLE À CETTE IMPASSE ET, CONNAISSANT L'IMPORTANCE DES

enjeux en termes d'emploi, avaient accordé 999,9 millions de francs d'aides et subventions entre 1982 et 1985 au groupe Boussac. Arnault restructure les activités du groupe, notamment le textile revendu au groupe Prouvost et Conforama à son rival PPR. Avec un investissement personnel de 40 millions de francs, Arnault A AINSI PRIS LE CONTRÔLE DU GROUPE QUI VAUT EN 1987 HUIT MILLIARDS EN BOURSE, CE QUI FAIT DE LUI UN DES HOMMES LES PLUS RICHES DE

36 Points  
 – SS06  
 Alternate Dashes

Price  
Premium

Average  
Sale Price

● Symbol

● Name

● Last

● Change

↓ *COMP* —

*NASDAQ*  
Index

14181.46

–58.42  
–0.41%

↓ *NDX* —

*NASDAQ*  
–100

14838.49

–91.56  
–0.61%

↑ *INDU* —

*DOW*  
Industrials

35117.00

+14.86  
+0.04%

↑ *SPX* —

*S&P 500*

4502.03

+13.52

80 Points

*Alyx*  
*Been Trill*  
*CLSC*

55 Points

*Diamond Co.*  
*Études*  
*Fumito Ganryu*  
*GOYARD*

45 Points

*Heschung*  
*Isabel Marant*  
*JUUN.J*

32 Points

*Loro Piana*  
*Miyagihidetaka*  
*Noon Goons*  
*PALACE, PIGALE*

25 Points

*Ralph Lauren*  
*Stone Island, Suicoke*  
*Tom Ford*  
*United Arrows*  
*WALTER VAN BEIRENDONCK*

16 Points

*In the arena of modern Japanese culture, few names loom as large as Nigo. Founder of A Bathing Ape and long-time friend and collaborator of Kanye and Pharrell, Nigo began his life as the DJ of Japanese rap group Terriyaki Boyz. Human Made began as a side project for Nigo as a place for the creative to release things that DID NOT ALIGN WITH A BATHING APE. HUMAN MADE HAS GROWN TO BECOME A COVETED BRAND IN ITS OWN RIGHT,*

13 Points

*In 1976, Etsuzo Shitara and Osamu Shigematsu founded Beams. It began as a lifestyle store in Tokyo. Carrying interior products and furniture as well as clothing and footwear, Beams' all-encompassing approach has been gradually refined over time. In 2005, Beams became an international enterprise, opening a store in Hong Kong. Beams released Beams Plus in 1999, the menswear line of the company which has overtaken the other verticals in the international market. THE LABEL IS KNOWN FOR ITS WORKWEAR-INSPIRED COLLECTIONS THAT PLACE A CENTRAL FOCUS ON TRADITIONAL STYLE AND PREMIUM QUALITY MATE-*

10.5 Points

*Originally founded in 1985 by Toshikiyo Hirata, Kapital was originally called Capital after its hometown of Kojima, otherwise known as the denim capital of Japan. At first, Capital was a sewing and dyeing factory that laid the foundations for what would grow to become one of the world's most highly respected denim specialists in the world. In 1996, after honing its craft designing and manufacturing for other companies, Capital was RENAMED CAPITAL AND BEGAN TO PERFECT ITS SIGNATURE ARTISANAL, HANDMADE, CUT-AND-SEW STYLE. OVER THE PAST 30 YEARS, CAPITAL HAS BECOME KNOWN FOR PERFEC-*

8.5 Points

*Originally established as a physical store, South2 West8 was born in Sapporo in Northern Japan. Founder Kaname Nagaoka styles the label after Tenkara fly fishing, borrowing the technical aspects of the water-proof fishing gear while imbuing each piece with urban sensibility. SOUTH2 WEST8 MAKES UP PART OF THE NEPENTHES, AN UMBRELLA COMPANY FOUNDED BY KEIZO SHIMIZU WHICH ALSO INCLUDES*

*Engineered Garments, Needles, RANDT, and AIE. While many brands take inspiration from sports and activities, few hold it as closely at South2 West8. Instead of borrowing styles and materials from the world of fly fishing, South2 West8 still makes items specifically intended FOR USE WITHIN THE SPHERE OF FISHING. THIS COMMITMENT TO THE FOUNDING INSPIRATIONS HAS GARNERED A CULT FOLLOWING FOR*

6.5 Points

*PHIPPS is here to save the world, and wants to have fun doing it. The brand refuses to participate in the pretentious greenwashing that's become common across industries. Instead, Spencer Phipps' namesake brand approaches sustainable fashion with an air of playfulness, mindfulness, and inclusivity with a specific FOCUS ON SURVIVAL — AS INDIVIDUALS, AS A SPECIES, AS A PLANET, AND AS AN INDUSTRY. THIS MISSION AND THE NEWCOMER'S BLENDING*

*of North-western Americana styles with European tropes shape how the brand approaches its creations. Clothing is stylish and environmentally conscious, made with recycled fabrics, raw textiles, and natural dyes. Slouchy trucker shirts, educational graphic hoodies, and upcycled puffer jackets ARE DESIGNED TO BE RELAXED BUT FUNCTIONAL, OFTEN MADE FROM DURABLE MATERIALS CAPABLE OF ADAPTING TO ANY LIFESTYLE.*

*The PHIPPS universe is a seamless celebration of nature and contemporary menswear. Spencer worked under both Marc Jacobs and Dries Van Noten before launching PHIPPS in Paris in 2018. Born and raised in San Francisco, the designer's love for the region's outdoor sports community and overt FASCINATION WITH COUNTER-CULTURE ARE ALL DIRECTLY REFLECTED IN THE PHIPPS BRAND. THERE ARE HINTS OF WORKWEAR,*

80 Points

Aanta  
Arc'teryx  
BAIT

55 Points

Danton  
Daniela Gregis  
Fred Perry  
GOODFIGHT

45 Points

Honey  
Fucking Dijon  
I-D 40TH

32 Points

Molly Goddard  
Nicholas Daley, Nemeth  
Onitsuga Tiger  
POLIQUANT, PONY

25 Points

Renli Su  
Rokh, ShuShu/Tong  
Sky High Farm, Sofie D'Hoore  
The Rown, Vaara  
WEINSANTO, ZANINI

16 Points  
– SS05  
Alternate 3

Dorino Della Valle ha iniziato a produrre scarpe negli anni '20 come calzolaio, poi ha fondato un calzaturificio intorno al 1940. Tod's è stata creata da Diego della Valle nel 1978 mantenendo la manifattura a mano. Tod's ha fatto la sua reputazione sulla driving shoe con 133 perni in gomma: il Gommino, facile DA INDOSSARE IN OGNI CIRCOSTANZA E DISPONIBILE IN DIVERSE FINITURE DI COLORE. SARÀ GIANNI AGNELLI CHE

13 Points

Richard Hennessy nacque nel 1724 in una famiglia della piccola nobiltà cattolica irlandese. Ufficiale al servizio del re Luigi XV di Francia, scoprì la regione della Charente nel 1745 poco dopo la battaglia di Fontenoy. Nel 1765 diede il nome della sua famiglia alla compagnia Hennessy. Nel 1813, suo figlio James vi mise il suo nome di battesimo, dando alla casa il nome che porta ancora oggi: «Jas Hennessy & Co.» Poco dopo, con l'aiuto DI UNA FAMIGLIA IRLANDESE DI MERCANTI DI COGNAC, HENNESSY DIVENNE IL FORNITORE DELLE VARIE CORTI REALI IN EUROPA, ANNOVERANDO TRA I SUOI CLIENTI LA CORTE DEL RE

10.5 Points

Fujiwara was born in Ise, Mie. He moved to Tokyo at eighteen & became a standout in the Harajuku street fashion scene. During a trip to New York City in the early 1980s he was introduced to hip hop; taking American records back to Tokyo, he became one of Japan's first hip hop DJs, and is credited with popularizing the genre in Japan. He subsequently went into music producing, specializing in remixes. He is known as a god-FATHER OF URA-HARAJUKU FASHION AND IS A GLOBALLY INFLUENTIAL STREETWEAR DESIGNER, INCLUDING BEING THE PIONEER FOR NIKE'S "HTM" LINE, AND THE "FENOM" LINE

8.5 Points

Pierre Pérignon naît en décembre 1638 ou janvier 1639, à Sainte-Menehould dans une famille aisée de sept enfants : son père Pierre Pérignon a la charge du greffe de la Prévôté, sa mère Marguerite Le Roy meurt sept mois après sa naissance, son père se remariant trois ANS PLUS TARD AVEC CATHERINE BEUVILLON, VEUVE D'UN MARCHAND DE LA VILLE. SON PÈRE ET UN DE SES ONCLES PATERNELS

possèdent des vignes où il a peut-être participé aux vendanges et aux soins des ceps. Si sa date de naissance reste imprécise, son acte de baptême est daté du 5 janvier 1639. Il grandit à Sainte-Menehould avant de devenir enfant de chœur à l'abbaye bénédictine de Moiremont. ADMIS EN OCTOBRE 1652 AU COLLÈGE DES JÉSUITES DE CHÂLONS-EN-CHAMPAGNE, IL ENTRE EN 1656 AU MONASTÈRE BÉNÉDICTIN DE LA

6.5 Points  
– SS01  
Double  
Story a

En 1898, Paul Morszeck et Heinrich Görtz créent une entreprise de bagage et de produits en cuir à Cologne, appelée Görtz & Morszeck. Dès 1900, Paul Morszeck en devient l'unique directeur. En 1931, son fils, Richard Morszeck, s'implique dans l'entreprise et dépose la marque «RIMOWA» au Reich PATENT OFFICE DE BERLIN. DANS LES ANNÉES 1930 RICHARD FAIT DES TESTS SUR DIFFÉRENTS MATÉRIAUX ET UTILISE SES CONNAI-

ssances pour tenter de rendre les valises plus légères et plus stables. En 1937, l'usine subit un incendie important qui détruit notamment le stock de bois, principal composant des valises de l'époque, épargnant seulement les armatures en aluminium utilisées pour les renforts. En conséquence, RICHARD DÉVELOPPE UNE VALISE UNIQUEMENT EN ALUMINIUM. AINSI LA VALISE ORIGINALE «RIMOWA» EST INTRODUITE, MARQUANT

un tournant. Les locaux sont reconstruits en 1946 et restent dans la rue Mathias-Brüggen, siège social de la société jusqu'en 1986, avant d'être transférés dans la rue Richard-Byrd. En 1972, le fils de Richard Morszeck, Dieter, rejoint à son tour la société à de 19 ans. Dieter Morszeck, photographe de profession, développe en 1976 LA PREMIÈRE MALLETTE POUR APPAREIL PHOTO ET CAMÉRA RÉSISTANTE À L'EAU ET À LA POUSSIÈRE,

28 Points  
– SS11  
Stacked  
Fractions

## KEY STATISTICS

① Prev. Close:	7,426.12
② Open:	7,436.45
③ Growth (1Y):	30.18 <sup>0</sup> / <sub>0</sub>
④ Today's High:	7,507.41
⑤ Today's Low:	7,372.32
⑥ 52 Wk High:	8,313.41
⑦ 52 Wk Low:	5,268.62

## COMPANY INDEX

① LVMH	8.00 (+1.1 <sup>0</sup> / <sub>0</sub> )
② Nike	0.12 (–0.7 <sup>0</sup> / <sub>0</sub> )
③ Hermès	23.0 (+1.4 <sup>0</sup> / <sub>0</sub> )
④ Inditex	1.07 (–2.9 <sup>0</sup> / <sub>0</sub> )
⑤ Kering	8.50 (+1.2 <sup>0</sup> / <sub>0</sub> )

**\* Market Capitalisation**  
*are set in U.S. Dollars. Exchange rates used are obtained from multiple sources and are subject to at least 12 hours delay.*

**\* Hypebeast Limited and its subsidiaries do not guarantee on any fairness, accuracy, completeness or correctness of any information and materials contained on this site. Use of this site is subject to Hypebeast's Terms & Conditions, Privacy Policy and Investment. For details, please see here.**

80 Points

*Agnes B.*  
*Ben Davis*  
*COLETTE*

55 Points

*Damir Dama*  
*Eams*  
*Fast Retailing*  
*GORE-TEX*

45 Points

*Henrik Vibskov*  
*Kika Vargas*  
*LINDA FARROW*

32 Points  
- SS03  
Alternate 1

*Mastermind Japan*  
*OrSlow*  
*Ports 1961, Patta*  
*RAINS*

25 Points

*Todd Snyder*  
*South2 West8, SSUR*  
*Thrasher*  
*Uniform Experiment*  
*WU-WEAR*



16 Points

***Tetsu Nishiyama, aka TET, was a protégé of Shin in the early '90s when he started FPAR, a T-shirt brand inspired by the DIY aesthetic of punk and anarchic movements. In 1996 he started WTAPS, pronounced double-taps, taken from the military term for two shots at the same target in quick succession. As the NAME SUGGESTS, WTAPS IS A JAPANESE FASHION BRAND INSPIRED BY AUTHENTIC MILITARY DESIGNS, INFUSING THIS***

13 Points

***Ryo Kashiwazaki displays a through-and-through dedication to premium leather and handcrafting, both heavily connected with Japanese tradition, with his label Hender Scheme. Founded in 2010, Kashiwazaki finds a balance between craftsmanship and modern design by famously reproducing modern sneaker models by hand in high-quality tan leather. Alongside the luxury updates of popular sneakers such as the Air Jordan 4, Nike Presto, VANS AUTHENTIC, AND MORE, HENDER SCHEME IS KNOWN FOR ITS RANGE OF LEATHER ACCESSORIES. FROM NOTEBOOKS TO BELTS AND KEY-CHAINS, HENDER SCHEME PRODUCTS HAVE BEEN***

10.5 Points

***Auralee finds beauty in subtlety. Here, you won't come across over the top brand narratives or bold flashy clothing. The Japanese label is driven by the evolving traditional notions of minimalism. Its garments and color palettes are gentle, always thoughtfully placed on the cusp of sophistication and comfort. Collections are streamlined, with only the most essential pieces produced, and with textiles always taking CENTER-STAGE. CONSCIOUSLY-SOURCED WOOLS AND COTTONS MAKE UP THE BRAND'S EARTHY WINTER COATS, FLUFFY KNITWEAR, VERSATILE OVERSIZED TROUSERS. AURALEE WILL***

8.5 Points

<b><i>Founders Sk8thing and Toby Feltwell have respective histories in the Tokyo fashion and music scenes: Sk8thing is a graphic designer who has created graphics for heavyweight Japanese clothing brands like BAPE, NEIGHBORHOOD, UNDERCOVER, Bounty Hunter, AND MANY MORE, AS WELL AS DESIGNING THE LOGOS AND GRAPHICS FOR NIGO® &amp; PHARRELL WILLIAMS' BILLIONAIRE BOYS CLUB</i></b>	<b><i>and ICE CREAM lines; British-born Feltwell started out working in the UK music industry running A&amp;R operations at James Lavelle's iconic Mo'Wax records, subsequently moving to XL when they acquired Lavelle's label in the early '00s. An invitation to Tokyo to PROVIDE LEGAL ADVICE TO NIGO® LED TO POSITIONS AS OPERATIONS DIRECTOR AND CREATIVE CONSULTANT FOR BAPE, BBC,</i></b>
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6.5 Points

<b><i>While the outdoors remains a primary focus, more recent generations of the Yamai family have shaped the label to fit a more contemporary mold. Straddling lifestyle and performance is no easy feat, thanks to cutting-edge design and a string of collaborations with labels like Tokyo Design Studio and New BALANCE, SNOW PEAK JACKETS, ACCESSORIES, TO EXHIBIT THE TRUE, DIVERSITY OF THE BRAND, WE PUT TOGETHER SOME OF OUR</i></b>	<b><i>favorite pieces from the legendary label. Snow Peak was founded way back in 1958 by Yukio Yamai. Yamai founded the company in the Niigata Prefecture, a land known for a mountain range that reaches heights of 8,051 km. To this day, Snow Peak's headquarters is located in the region which CONTINUES TO BE THE MAIN SOURCE OF INSPIRATION FOR THE BRAND. REACHING THE USA IN 1999 UNDER THE CONTROL OF YUKIO</i></b>	<b><i>YAMAI'S SON Tohru Yamai, Snow Peak has grown to become a name in style as well as performance. The company is still a family business, the third generation being Lisa Yamai who introduced Snow Peak Apparel in 2014. Prioritizing high-performance materials over branding has ensured THAT SNOW PEAK HAS EARNED THE RESPECT OF A CULT FOLLOWING. FROM CITY STREETS TO MOUNTAIN PEAKS, SNOW PEAK IS</i></b>
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80 Points

**Attico  
Bode  
COMMAS**

55 Points

**Derek Rose  
E. Tautz  
Fornasetti, Folk  
GRAMICCI**

45 Points

**Hector Saxe  
Incotex  
KUBORAUM**

32 Points

**Missoni  
Paria Farzaneh  
Re-Hash  
SHOLA BRANSON**

25 Points  
– SS06  
Alternate  
Dashes

**Sunflower  
The Salvages, Theory  
Tigran Avetisyan — U.P.W.W.  
Versace Home  
WESTWARD LEANING**

16 Points  
- SS02  
Serified 1

**En 1952, Jack Heuer présente un prototype du Slalom Timer à la Foire horlogère de Bâle. Il s'agit du chronographe à quartz précis au centième de seconde de la marque. En 1955, Heuer lance un modèle GMT qui permet la lecture de deux fuseaux horaires. L'année suivante, Hubert Heuer et Jack Heuer fondent Heuer TIME CORPORATION, UNE NOUVELLE SUCCURSALE AMÉRICAINE BASÉE À NEW YORK. EN FÉVRIER 1962, L'ASTRONAUTE**

13 Points

**Founded in 1792, Goyard is the oldest of the Parisian trunk makers whose house still holds its name. Its business is passed down to the present day under the successive names of Martin, Morel and then Goyard. François Goyard, the founder, introduced the family into the profession of layetier, box maker, packer by buying the house of Morel, successor of the house of Martin, supplier to Her Royal Highness the Duchess of BERRY. EDMOND GOYARD (1860 – 1937), THE VISIONARY, DEVELOPED THE BRAND FROM 1885 TO 1937. ROBERT GOYARD (1893 – 1979), THE MAN OF THE WORLD, EMBODIED THE BRAND DURING**

10.5 Points

**Dopo Céline Vipiana, Peggy Huynh Kinh, nominata da Bernard Arnault, ha assunto la direzione artistica della casa nel 1988. Ha modernizzato il marchio e avviato le collezioni stagionali di accessori. L'americano Michael Kors è stato nominato direttore artistico nel 1997. Promuove accessori e borse e sviluppa uno stile più lussuoso per il marchio. Il designer italiano Roberto Menichetti subentra a Michael Kors NELL'APRILE 2004 CON COLLEZIONI PIÙ RAFFINATE. LA CROATA IVANA OMAZIC (EX PRADA, JIL SANDER AG O MIU MIU) È DIVENTATA DIRETTRICE ARTISTICA DEL PRÊT-À-**

8.5 Points

<p><b>At the beginning of 2001, assistant to Stella McCartney, she was chosen by Chloé's managers to replace her as creative director of the French fashion house. Unlike her compatriot, she will use leather and banish fur. For Chloé, which sells in 270 stores around the world, SHE DESIGNS FOUR COLLECTIONS PER YEAR: TWO FOR THE SHOWS AND TWO MORE FOR MID-SEASON. ON SEPTEMBER 4, 2008, SHE WAS</b></p>	<p><b>appointed artistic director of the ready-to-wear brand Céline (LVMH group), developing a fashion with a minimalist trend which broke with the bling-bling and porn-chic fashionable in those years, embodied by John Galiano or Dolce &amp; Gabbana. A month later, Phoebe Philo justifies the choice of the title this woman's work of the singer for the soundtrack of her new show, by the</b></p>
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6.5 Points

<p><b>En avril 2002, Hedi Slimane est le premier dessinateur de mode homme à recevoir le prix international du Conseil des créateurs de mode américains, CFDA, New York, des mains de David Bowie, qu'il habille pour ses tournées. Il crée notamment la tenue de scène (le stagewear) de groupes tels que The Libertines, Daft Punk, Les Franz Ferdinand, The Kills, Mick Jagger, Beck, Jack White. Il produit également les bandes-son de ses défilés pour Dior</b></p>	<p><b>Homme, composées par des artistes underground ou d'avant-garde tels que Ready-made FC, qu'il sollicite deux fois pour composer F Me et Flexion. Également des groupes tels que Phoenix, The Rakes, Razorlight (qui compose pour l'occasion le futur standard In the morning). Il découvre un certain nombre de groupes britanniques, notamment en 2006, These New Puritans, qui composeront Navigate, Navigate pour le dernier défilé Dior</b></p>	<p><b>Homme de janvier 2007. Il crée parallèlement des couvertures d'album. Le style et l'allure d'Hedi Slimane est lié à sa période berlinoise, de 2000 à 2003, figurant le renouveau artistique à Berlin-Est, et dont l'influence sera décisive dans ses premières collections Dior Homme. Il devient résident du centre d'art du Kunst-Werke, et présente son projet de résidence en septembre 2003 (repris à PS1 MoMA en 2004), ainsi qu'un essai</b></p>
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46 Points  
-SS05  
Alternate 3

**CAC Stock  
40 Exchange**

**+4% *Hermes  
INTL***

**HAUSSE: 33 82.50%**

**+2% *LVMH***

**BAISSE: 7 17.50%**

**INCHANGÉS: 0 0.00%**

**+1% *L'Oréal***

**ADVANCE/DECLINE  
RATIO: 4.71**

**-3% *Kering  
& Co***

80 Points

***Arnar  
Mar  
JONSSON***

55 Points

***Baebsey  
Cast of Vices  
Dickies  
ESTÉE LAUDER***

45 Points

***Frank  
Goodenough  
HEY STUDIO***

32 Points

***In4mation  
Joshua Sanders  
Ksubi  
LOURDES NYC***

25 Points

***Medicom Be@rbrick  
Surface To Air, Sunbudies  
The Viridi-Anne  
Vilebrequin, Wings+Horns  
XANDER ZHOU***

16 Points

**Born from true passion, like so many of the most revered Japanese brands, Needles is one of many brands that were created as an offshoot of Nepenthes. Nepenthes was founded by friends Daiki Suzuki and Keizo Shimizu, starting out as a menswear store that imported classic American brands with a heavy influence from Ivy League and Prep style. Over time, the business birthed a number of labels including**

13 Points

**Whether or not you're welcoming it with open arms, Fall/Winter is upon us. Luckily for you, Woolrich Outdoor's new collection has arrived with all the ski season styles you need. There are three words to summarize our feelings towards winter. Layers, layers, layers. Put us under the sun rather than in the snow any day, but there is no denying that winter style trumps summer dressing. If you're the type that likes to tackle the season head-on at high speeds throttling down a mountain, fair play. I can't say I've ever tried, but the outerwear options winter sports offer up are appealing, and**

10.5 Points

**While balaclavas have become a popular play in fashion circles as of late, we're inching towards the time of year when the functionality is more important. After all, nobody likes it when cold air is whipping them in the face. Stone Island has come through with one of the most stylish balaclavas on the market, one made from pure wool with nylon metal details. The mask is outfitted with an overstitched visor that boasts a metallic and iridescent sheen and provides you with added protection from the elements. Stone Island's signature compass logo is applied in the**

8.5 Points

**Outerwear brand A. A. Spectrum delivers high-performance menswear with a distinctive rudimentary-meets-futuristic design aesthetic. Creative director Kevin Tallon works from the label's Geneva-based design studio while garments are scrupulously constructed at the label's sophisticated production facility in Beijing—the brand's birthplace. Using only ethically-**

**sourced down and ultralight 3M Thinsulate Insulation materials, quality garments are crafted for longevity with superior heat retention, safeguarding against the elements. With sustainability and timelessness at its core, A. A. Spectrum prides itself on partaking in environmentally viable production methods while creating outerwear that transcends seasonal trends.**

6.5 Points

**Salomon's ever-popular sneakers are the undisputed kings of the trail-running trend. For over 70 years, Salomon has stood out for its uncompromising dedication to product durability and market-leading technology. The outdoors sports company is favored both by top athletes and the casual wearer who are drawn to the brand for its lowkey design and focus on functionality including Gore-Tex bodies,**

**robust cushioning, secure lacing systems, and overall lightweight feel. Salomon got its start in Annecy, a small town in the heart of the French Alps. Working very closely with the skiing community to improve existing equipment technologies, founder Georges Salomon would eventually turn his workshop into a global skiing equipment powerhouse. Since then, the brand has ventured into other areas, innovating**

**for the people passionate about outdoor sports. Back on the pavement, Salomon's one-of-a-kind utilitarian aesthetic, stunning colorways, and prestigious collaborations have positioned the brand at the top of most sneakerheads' lists. Their trail running-inspired sneakers are some of the most ubiquitous footwear in streetwear, appearing in Juergen Teller-shot lookbooks, on the runways at Paris Fashion Week,**

80 Points

**Aiezen  
Biro  
CAZAL**

55 Points

**De Beers  
Ex Infinitas  
Facetasm  
GLANSHIRT**

45 Points

**Hide & Jack  
Incotex, Juun.J  
KAWS**

32 Points

**Liam Hodges, Ma+  
Orlebar Brown  
Peak Performance  
RAPPORT**

25 Points

**Sebastian Tarek, Sease  
The Viridi-Anne  
United Standard, UGG  
Valentino Garavani  
WESTWARD LEANING**

16 Points  
– SS04  
Alternate 2

**Whilst in Paris, Schiaparelli, “Schiap” starts making her own clothe line. With encouragement from Poiret, she started her own business but it closed in 1926 despite few favourable reviews. She launched a new collection of knitwear in early 1927 using a special double layered stitch created by Armenian refugees and featuring sweaters with surrealist trompe l’oeil images. Although**

13 Points  
– SS02  
Serified 1

**Il marchio è stato creato da James Jebbia. Benché egli sia nato negli Stati Uniti, ha vissuto in Inghilterra fino ai 19 anni, quando andò a lavorare per Stüssy. Il primo negozio di Supreme è stato aperto a Lafayette Street nel centro di Manhattan nel 1994. È stato progettato con gli skater con un design unico per il layout dello store: organizzando i vestiti intorno al perimetro del negozio, un grande spazio centrale è consentito all’entrata degli skater. Nel 2004 è stato aperto un secondo negozio sulla North Fairfax Ave a Los Angeles, in California, che è**

10.5 Points

**Nigo fait ses premiers pas dans la mode dans un petit magasin au Japon, où il vend des t-shirts Bape et des imprimés camo. Rapidement, ses vêtements deviennent populaires chez les adolescents. En 2002, il sort la sneaker Bapesta, qui, d’après le présentateur de la BBC Jonathan Ross, deviendront par la suite « l’incarnation de la chaussure de collection ». La chaussure s’apparente à la Nike Air Force 1 par son design, à l’exception du logo Bapesta (une étoile filante) qui remplace la virgule de Nike. En 2005, Nigo s’associe avec**

8.5 Points

**Il marchio è stato creato da James Jebbia. Benché egli sia nato negli Stati Uniti, ha vissuto in Inghilterra fino ai 19 anni, quando andò a lavorare per Stüssy. Il primo negozio di Supreme è stato aperto a Lafayette Street nel centro di Manhattan nel 1994. È stato progettato con gli skater con un design unico per il layout dello store: organizzando i vestiti intorno al perimetro del negozio, un grande spazio centrale è consentito all’entrata degli skater. Nel 2004 è stato aperto un secondo negozio sulla North Fairfax Ave a Los Angeles, in California, che è quasi il doppio della dimensione dell’originale negozio di New York City. Altri negozi furono aperti a Parigi nel marzo 2016, a Londra nel settembre 2011, infine in**

6.5 Points

**Nigo, founder and former owner, cites his mother and father, who were a nurse and a billboard maker respectively, as major influences in the development of his character, though because they both worked, he spent a lot of time alone with toys. He also credits DJ/fashion guru Hiroshi Fujiwara as his business model. His nickname means “Number Two” in Japanese; the MD of Astor Robot, the fashion store, coined the moniker when he noted the physical resemblance to Fujiwara. Nigo cites his early influences as Elvis, The Beatles and hip-hop acts such as Beastie Boys and Run-DMC. After studying fashion editing at college, he worked as an editor and a stylist for Popeye Magazine. After borrowing four million yen from an acquaintance, who also let him use his shop, he opened “Nowhere”, his first store, along with Jun Takahashi of Undercover, on April 1, 1993, in Ura-Harajuku. Deciding to start his own brand, he named it after the 1968 film Planet of the Apes. The name “BAPE” is a reference to “A Bathing Ape in Lukewarm Water”. Japanese people typically have daily baths in water at temperatures above 40 degrees Celsius (104°F). As such, to bathe in lukewarm water is to complacently**



## LL Brown Narrow Black, Black Italic

20 Points  
– Tabular Numbers

<b>Date</b>	<b>Time</b>	<b>Size</b>	<b>Price</b>	<b>Trade Range</b>
<b>Nov 25 2021</b>	<b>3:12 PM</b>	<b>12</b>	<b>CHF 6,895</b>	<b>— CHF 5,611</b>
<b>Nov 25 2021</b>	<b>3:57 AM</b>	<b>7.5</b>	<b>CHF 6,035</b>	<b>CHF 8,180</b>
<b>Nov 24 2021</b>	<b>12:25 AM</b>	<b>7</b>	<b>CHF 9,804</b>	<b>Volatility</b>
<b>Nov 23 2021</b>	<b>6:50 PM</b>	<b>10.5</b>	<b>CHF 8,088</b>	<b>— 19%</b>
<b>Nov 23 2021</b>	<b>4:50 PM</b>	<b>5.5</b>	<b>CHF 10,083</b>	<b>Number of Sales</b>
<b>Nov 23 2021</b>	<b>2:55 AM</b>	<b>9</b>	<b>CHF 9,127</b>	<b>— 304</b>
<b>Nov 22 2021</b>	<b>2:08 PM</b>	<b>9</b>	<b>CHF 6,959</b>	<b>Price Premium</b>
<b>Nov 22 2021</b>	<b>7:29 AM</b>	<b>9.5</b>	<b>CHF 7,003</b>	<b>— 269%</b>
<b>Nov 17 2021</b>	<b>3:30 PM</b>	<b>14</b>	<b>CHF 6,163</b>	<b>Average Sale Price</b>
<b>Nov 15 2021</b>	<b>7:51 AM</b>	<b>10</b>	<b>CHF 7,767</b>	<b>— CHF 7,694</b>
<b>Nov 11 2021</b>	<b>6:53 PM</b>	<b>12</b>	<b>CHF 6,892</b>	<b>Style</b>
<b>Nov 11 2021</b>	<b>7:45 AM</b>	<b>9.5</b>	<b>CHF 7,516</b>	<b>— CN8607-002</b>
<b>Nov 10 2021</b>	<b>8:36 AM</b>	<b>10</b>	<b>CHF 6,958</b>	<b>Colorway</b>
<b>Nov 09 2021</b>	<b>1:55 PM</b>	<b>9.5</b>	<b>CHF 7,134</b>	<b>— Wolf grey</b>
<b>Nov 8 2021</b>	<b>3:56 PM</b>	<b>10.5</b>	<b>CHF 7,840</b>	<b>Dust-white</b>
<b>Nov 8 2021</b>	<b>2:03 AM</b>	<b>10.5</b>	<b>CHF 7,470</b>	<b>Retail Price</b>
<b>Nov 7 2021</b>	<b>9:45 PM</b>	<b>11.5</b>	<b>CHF 7,937</b>	<b>— \$2,000</b>
<b>Nov 7 2021</b>	<b>1:05 AM</b>	<b>10.5</b>	<b>CHF 7,960</b>	<b>Release Date</b>
<b>Nov 5 2021</b>	<b>7:53 AM</b>	<b>9.5</b>	<b>CHF 7,422</b>	<b>— 04/06/2020</b>

80 Points

**Ader Error**  
**Billy**  
**CERRUTI**

55 Points

**Descente**  
**Evisu**  
**Golf Wang**  
**HUF**

45 Points

**Ivy Park**  
**Louis Vuitton**  
**MAD**

32 Points

**Nepenthes**  
**Perks and Mini, Porter**  
**Rassvet**  
**SOPHIE BILLE BRAHE**

25 Points

**Theorie, Très Bien Ateljé**  
**Trunk Project**  
**Ugg, Uncommon Matters**  
**Venczel**  
**WARDROBE.NYC**

16 Points

**Acne Studios is one of the reasons why fashion is obsessed with minimalism. For many, the brand is ground zero for the Scandinavian's hold on our wardrobes. Yet, simply calling Acne Studios clothing "minimalistic" does not tell the whole story. Acne is something slightly more, with the brand's co-founder AND CREATIVE DIRECTOR, JONNY JOHANSSON, COINING THE TERM "MAXIMALIST MINIMALISM" TO DESCRIBE**

13 Points

**When you find yourself on your sixth hour outdoors in blistering cold winds, triple-checking the Apple weather app for rain, and wondering why you didn't opt for that fourth garment layer, you'll soon realize that fabrication is king in the colder months. There are plenty of options you can turn to – a GORE-TEX shell for those rainy spells (hello, London), wool pants to keep colder air at bay, and of course, Polartec Fleece. No WARDROBE IS COMPLETE WITHOUT FLEECING, ESPECIALLY IF YOU'RE TRYING TO UP YOUR GORPCORE GAME. I'D EVEN GO SO FAR AS TO SAY IT'S ESSENTIAL, MAKING IT NO SURPRISE**

10.5 Points

**Originally an outdoor lifestyle brand, Gramicci's unique perspective on technical gear and youthful approach to design has pushed the brand beyond its appeal in the outdoors. Over the past few decades, skateboarders, climbers, and artists alike have been drawn to Gramicci's affordable, well-made, and practically designed products. Launched in the early '80s, founder Mike Graham wanted TO CREATE TECHNICAL APPAREL FOR THE COMMUNITY OF YOUNG OUTDOOR EXPLORERS IN CALIFORNIA. GRAHAM BECAME RENOWNED FOR CREATING FUNCTIONAL CLO-**

8.5 Points  
– SS09  
Flipped  
Alternate \*

**The way Samuel Ross's A-COLD-WALL\* approaches color, shape, and fabric is closer to haute couture than it is to typical street-wear. Yet, clothing from the label never feels out of reach, consciously tethered to Britain's working class and youth culture. THE BRAND'S VISION IS CONTEMPORARY, FUNCTIONAL, AND UTILITARIAN, WITH DETAILING AND INNOVATIVE TECHNIQUES**

**taking center stage on each garment. It's not uncommon to find protective utility vests, tailored tracksuits, overlooked knitwear, screen-grabbing graphics, and hard-wearing materials borrowed from harsh environments. One thing is for sure, very FEW PIECES IN YOUR CURRENT ROTATION WILL MATCH A-COLD-WALL\*'S PRECISE EYE FOR DETAIL. ROSS LAUNCHED A-COLD-WALL\***

6.5 Points

**During this period, Osti laid the foundations for a creative philosophy entirely based on experimentation. The first innovation he would be responsible for in the clothing industry was garment dyeing, a process that completely revolutionized the field. It was based upon the concept of DIFFERENT MATERIALS IN FINISHED GARMENTS REACTING DIFFERENTLY TO THE SAME DYE BATH. OSTI DISCOVERED THAT GARMENT**

**dyeing creates interesting tone-on-tone effects. This particular dyeing technique became typical for Osti's C.P. Company. In 1981, he launched "Boneville", a new brand alongside the existing CP Company and the Baby collections. Ongoing research on finishing techniques and MATERIALS LED TO YET ANOTHER CLOTHING LINE IN 1982: STONE ISLAND. THE FIRST COLLECTION WAS MADE ENTIRELY FROM A**

**revolutionary new fabric that inspired from the tarps used by truck drivers. The 'used' look of this highly resistant, two-tone, reversible fabric was obtained through stone washing. This new collection was so successful that it sold out at every location within 10 days. In 1984, Osti relinquished 50% OF HIS SHARES OF CP COMPANY TO THE OWNER OF GFT, BUT STAYED ON AS PRESIDENT. HE AND HIS TEAM DEVOTED THEM-**

## Technical Information

### Latin

Afar	Kinyarwanda	Sorbian, Upper
Afrikaans	Koro	Sotho, Northern
Albanian	Kurdish	Sotho, Southern
Asu	Latvian	South Ndebele
Azerbaijani	Lithuanian	Spanish
Basque	Low German	Swahili
Bemba	Luo	Swati
Bena	Luyia	Swedish
Bosnian	Machame	Swiss German
Breton	Makonde	Taita
Catalan	Malagasy	Taroko
Chiga	Malay	Teso
Cornish	Maltese	Tsonga
Crimean Tatar	Manx	Tswana
Croatian	Maori	Turkish
Czech	Meru	Tyap
Danish	Moldavian	Vunjo
Dutch	Morisyen	Welsh
Embu	North Ndebele	Wolof
English	Norwegian Bokmål	Xhosa
Esperanto	Norwegian Nynorsk	Zulu
Estonian	Nyanja	
Faroese	Nyankole	
Filipino	Occitan	
Finnish	Oromo	
French	Polish	
Frisian West	Portuguese	
Friulian	Romanian	
Ga	Romansh	
Galician	Rombo	
Ganda	Rwa	
German	Saho	
Gusii	Samburu	
Hungarian	Sami Northern	
Icelandic	Sango	
Indonesian	Sena	
Interlingua	Serbian	
Irish	Shambala	
Italian	Shona	
Jju	Sidamo	
Kabuverdianu	Slovak	
Kalaallisut	Slovenian	
Kalenjin	Soga	
Kamba	Somali	
Kikuyu	Sorbian, Lower	

### Open Type Features

aalt	Access All Alternates	ss01	Stylistic Set 01
afrc	Alternative Fractions	ss02	Stylistic Set 02
case	Case-Sensitive Forms	ss03	Stylistic Set 03
ccmp	Glyph Composition / Decomposition	ss04	Stylistic Set 04
		ss05	Stylistic Set 05
dnom	Denominators	ss06	Stylistic Set 06
frac	Fractions	ss07	Stylistic Set 07
hist	Historical Forms	ss08	Stylistic Set 08
liga	Standard Ligatures	ss09	Stylistic Set 09
lnum	Lining Figures	ss10	Stylistic Set 10
nalt	Alternate Annotation Forms	ss11	Stylistic Set 11
numr	Numerators	ss12	Stylistic Set 12
onum	Oldstyle Figures	ss20	Stylistic Set 20
ordn	Ordinals	subs	Subscript
ornm	Ornaments	supr	Superscript
pnum	Proportional Figures	tnum	Tabular Figures
salt	Stylistic Alternates	zero	Slashed Zero
sinf	Scientific Inferiors		

### Codepage

Please refer to the Technical Document

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