



Brown

Condensed

Family Overview

Styles

Brown Condensed Thin
Brown Condensed Thin Italic
Brown Condensed Light
Brown Condensed Light Italic
Brown Condensed Regular
Brown Condensed Italic
Brown Condensed Medium
Brown Condensed Medium Italic
Brown Condensed Bold
Brown Condensed Bold Italic
Brown Condensed Black
Brown Condensed Black Italic

Separate PDF

Brown
Brown Mono
Brown Narrow
Brown Graphic

About the Font

LL Brown owes much to the work of both Edward Johnston and Arno Drescher. Their respective designs – Johnston Sans (1916) and Super Grotesk (1930) – were immensely influential geometric typefaces. The London underground commissioned Johnston Sans, and after having been promoted to a corporate typeface for London Transportation in 1933, the typeface managed to stay in use until today, thanks to numerous updates. Super Grotesk had not been initially successful, but after the Second World War, it enjoyed a new life, eventually becoming one of the fonts most widely used in the German Democratic Republic (GDR).

The feasibility of merging these two typefaces, as LL Brown does, points to a shared cultural heritage only partially overshadowed by the many political and economic antagonisms of the Cold War. The corporate font of Western Europe's finance capital ironically shared its modernist roots with a typeface prized across communist Germany. The recognition of such a historical coincidence can be attributed to Zurich based designers and editors Lehni/Trüb, who had originally commissioned Aurèle to fuse the two fonts in 2007.

Aurèle later developed the font independently over several years. He added a purist and technical flavour, which by then had become a signature of his designs. Most notable is the comparison to the Futura variant he drew in collaboration with NORM as a corporate typeface for Swiss watchmakers

Omega. The result was not only a retracing of the common roots of Johnston Sans and Super Grotesk, but a decidedly contemporary fusion – neo-neo-modernist – achieved in an age of a newly united Europe.

While working on refining his design, Aurèle let a number of colleagues such as Jon Hares, NORM, Jonas Voegeli, and Mark Owens/Oslo Edition test various versions of the font in print and online applications. When LL Brown was ready for release in 2011, it was a versatile toolbox: four weights, each with Italics, all optimised for use at very small sizes.

Eight years later, a medium and a black cut joined the original family, while LL Brown was also carried beyond the Latin script. Aurèle collaborated with Titus Nemeth, Ilya Ruderman, Panos Haratzopoulos and Daniel Grumer in exploring the possibilities and restrictions of adapting his neo-neo-modernist fondness for pure shapes to the Arabic, Cyrillic, Greek and Hebrew scripts. In each case, the collaborations led to a stunning six weights. Slanted cuts are now available in Cyrillic, Greek and Hebrew.

Family Overview

Encoding	LL Brown Condensed: Latin Extended
File Formats	Opentype CFF, Truetype, WOFF, WOFF2
Design	Aurèle Sack (2010 – 2022)
Contact	General inquiries: service@lineto.com Lineto GmbH Lutherstrasse 32 CH-8004 Zürich Switzerland Technical inquiries: support@lineto.com Sales & licensing inquiries: sales@lineto.com Telephone +41 44 545 35 00 www.lineto.com

Glyph Overview

Uppercase A B C D E F G H I J K L M N O P Q R S T U V
W X Y Z

Lowercase a b c d e f g h i j k l m n o p q r s t u v w x y z

Proportional,
Mono Figures 0 1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9

Ligatures fi fl

Std Accented
Characters
– Standard
Western À à Á á Â â Ã ã Ä ä Å å Æ æ Ç ç È è É é Ê ê Ë ë
Ì ì Í í Î î Ï ï Ð ð Ñ ñ Ò ò Ó ó Ô ô Õ õ Ö ö
Ø ø Š š Ù ù Ú ú Û û Ü ü Ý ý Ÿ Ź ź Þ þ

Pro Accented
Characters
– Latin
Extension Ā ā Ă ă Ą ą Ą ą Ą ą Ą ą Ą ą Ą ą Ą ą Ą ą Ą ą Ą ą Ą ą Ą ą Ą ą Ą ą
Ē ē Ĕ ĕ Ė ė Ę ę Ě ě Ĝ ĝ Ğ ğ Ġ ġ Ģ ģ Ĥ ĥ Ħ ħ Ĩ ĩ Ī ī
Ĵ ĵ Ķ ķ ĸ ĸ Ĺ ĺ Ļ ļ Ľ ľ Ń ń Ņ ņ Ň ň Ħ ħ Ĩ ĩ Ī ī
Ŋ ŋ Ō ō Ŏ ŏ Ő ő Œ œ Ŕ ŕ Ŗ ŗ Ś ś Ŝ ŝ Š š Ţ ţ
Ŧ ŧ Ŧ ŧ Ũ ũ Ū ū Ŭ ŭ Ů ů Ű ű Ų ų Ŵ ŵ Ŷ ŷ Ÿ Ź ź
Ż ż Ɔ ɔ

Punctuation (., : ; ? ! ; i ...) [& @ #] { - - - } « » ‹ › „ ” ’ ‘
’ _ / \ ' " † ‡ * • ¶ § © ® ¢ ™

Layout Features – Stylistic Sets

SS 01: Double Story a	Casablanca	Casablanca
SS 02: Serified 1	1064 Studio	1064 Studio
SS 03: Alternate 1	132 5. Issey Miyake	132 5. Issey Miyake
SS 04: Alternate 2	As2ov	As2ov
SS 05: Alternate 3	6397	6397
SS 06: Alternate Dashes	Pre–Owned FOG–ZEGNA	Pre—Owned FOG—ZEGNA
SS 07: Flipped Asterisk	*AAPE GmbH*	*AAPE GmbH*
SS 08: Alternate Asterisk	Mad* *MM6	Mad* *MM6
SS 09: Flipped Alternate Asterisk	GENIUS* U.P.W.W.*	GENIUS* U.P.W.W.*
SS 10: Smaller Bullet	● Ready-to-wear	• Ready-to-wear

SS 11: Stacked Fractions	10 ⅓ 3 + 7 ⅔	10 ¹ / ₃ 3 + 7 ² / ₃
SS 12: Historical Form	Y's Crocs	Yʹf Crocf
SS 13: Alternate G	Giu Giu	Giu Giu
SS 20: Contextual Multiplication Glyph	34 x 12	34 × 12

58 Points
Brown
- Regular

Aimé Léon Dore

Brown Narrow
- Regular

Aimé Léon Dore

Brown Condensed
- Regular

Aimé Léon Dore

Brown Mono
- Regular

Aimé Léon Dore

Brown Graphic

Aimé Léon Dore

LL Brown Condensed Thin

80 Points

Adieu
Bergfabel
CAR SHOE

55 Points

David Yurman
Etq., Falke
Gucci Pre-Owned
HED MAYNER

45 Points

Inês Torcato
Jacqueline Rabun
KATE CATE

32 Points

Li-Ning
Mad Et Len, Ne.Sense
Otis Batterbee
PARIA FARZANEH

25 Points

Reception, Reigning Champ
S.N.S. Herning
The Attico, Thom Krom
Uma | Raquel Davidowicz
VIBI VENEZIA

LL Brown Condensed Thin

16 Points

Canada Goose and Concepts have continued its longstanding partnership by teaming up for the twelfth consecutive year. Building on its Legacy collaboration last winter, the pair have turned their focus to the Canadian brand's classic MacMillian Parka. Blending the functional expertise of Canada Goose with the style of Concepts, the MacMillan Parka arrives in a gray colorway that becomes fully REFLECTIVE WHEN HIT WITH LIGHT IN DARKNESS. ON THE LEFT ARM, THE CLASSIC CANADA GOOSE HAS BEEN REPLACED WITH A UNIQUE

13 Points
- SS01
Double
Story a

Unquestionably the Jumpman's most ubiquitous silhouette of the last several years, the Air Jordan 1 appears in a trio of makeups. First is the "University Blue", which provides a nod to Michael Jordan's collegiate days with the UNC Tar Heels thanks to its masterful use of light blue accents, all laid out in an Air Jordan 1 "Chicago"-esque color scheme. Next up is a silver-equipped style, drawing from the metallic nature of the popular Air Jordan 1 "Gold Toe", but swapping out patent leather for a shimmering, crinkled silver material. IT'S A WOMEN'S MAKEUP BUT WILL BE AVAILABLE IN AN EXTENDED SIZE RUN. FINALLY, A CRISP "SAIL" PAIR WITH BLACK TRIM, "VOLT/UNIVERSITY GOLD ACCENTS" AND A NEW TONGUE TAG OFFERS AN NEW INTERPRETATION

10.5 Points

- SS08
Alternate *
- SS20
Contextual
Multiplication
Glyph

Ross previously told Highsnobiety that his Converse collab is inspired by hikes in the Caribbean. "So, the experience of my childhood affected this idea of changing the All-Star into something that is more hard-wearing", he said. "For me this collaboration again was about extending the life cycle of a product and that in turn supports this idea of less consumption," Ross added. "So again, it comes down to this idea of really, really well-considered product". The all-black A-COLD-WALL* x Converse Chuck Taylor LUGGED WILL FIRST BE AVAILABLE THROUGH ACW* ON MONDAY, OCTOBER 5, FOLLOWED BY A WIDER LAUNCH IN SELECT RETAILERS ON OCTOBER 8. TO STAY UPDATED ON EVERYTHING HAPPENING IN THE

8.5 Points

Like its cardigan cousin, the sweater vest is a divisive member of the wardrobe family. With most renditions mocked by your "you could have found that in a thrift store" friends, this outlier has ridden the fringes of fashion for decades, experiencing multiple renaissances while at it. The sweater vest was everywhere at the PRE-COVID FALL/WINTER RUNWAY SHOWS OF THE WORLD'S BIGGEST FASHION HOUSES EARLIER THIS YEAR AND A HEALTHY DOSE OF THOSE SWEATER

vests have hit stores recently. We've rounded up some of the best sleeveless companions to warm your torsos as we transgress the edges of summer and welcome fall, a season ready and waiting for the sweater vest's layering prowess. From a luxury offering by Grace Wales Bonner which also happened to have been worn by Harry Styles ON A CERTAIN MAG COVER RECENTLY TO AFFORDABLE OPTIONS BY THE LIKES OF COS, EVERYONE'S SHOWING LOVE FOR THE KNITTED VEST, AND WE'RE HERE

6.5 Points

Demna Gvasalia was born in Georgia on March 25, 1981 to a Georgian father and a Russian mother. In 1997, Demna chose to study international economics at Tbilisi State University, completing his degree in 2001. In 2001, he moved to Dusseldorf, Germany with his parents. As he had always nurtured a desire to work in fashion despite social and family misgivings, Demna finally moved to ANTWERP, BELGIUM WHERE HE ENROLLED IN THE ROYAL ACADEMY OF FINE ARTS AND GRADUATED WITH A MASTERS' DEGREE IN FASHION DESIGN IN 2006. IN 2014,

Demna launched his own brand, VETEMENTS, and in October of the same year, he presented his first Women's ready-to-wear collection in Paris. On October 7, 2015 Demna Gvasalia is appointed artistic Director of Balenciaga's collections. In March 2016 Demna Gvasalia presented his first Balenciaga Women fashion show for the Fall Winter 2016 collection, as a series of couture attitudes TRANSFORMING A MODERN, UTILITARIAN WARDROBE. THIS COLLECTION WAS A REIMAGINING OF THE WORK OF CRISTOBAL BALENCIAGA - A HIGHLY CONTEM-

porary wardrobe of a realism imbued with the attitude of his haute couture. A translation, not a reiteration. A new chapter. In June 2016, the Balenciaga House presented its first men's runway show for the Spring Summer 2017 collection and Demna Gvasalia's debut menswear offer. On December 5, 2016, Demna Gvasalia won the International Ready-To-Wear Designer award at The Fashion Awards. On JUNE 5TH 2017, DEMNA GVASALIA WON THE INTERNATIONAL DESIGNER OF THE YEAR AWARD AT THE 2017 CFDA'S FASHION AWARDS. IN JANUARY 2020, HE

84, 36, 16 Points
- Case Sensitive
Forms

-HypeIndex
-6862.60
91.7 (+1.33%)

This graph charts the daily movements of our aggregate point system that is based on the total market capitalization of publicly listed fashion companies across the globe, converted to USD as the common denominator for levelled valuation.

Real Time Data
Key Statistics:

Today's High	6,914.99
Today's Low	6,774.54
Week High	6,921.62
Week Low	6,398.21
52 Wk High	8,367.72
52 Wk Low	5,392.63
Prev. Close	6,771.53
Open	6,821.81

LL Brown Condensed Thin Italic

80 Points

Afield Out
Bode
CHERRY L.A

55 Points

Divinities
Election Reform
Ganni
HELMUT LANG

45 Points

Heron Preston
Isabel Marant Etoile
JOHN ELLIOT

32 Points

Lemaire,
Museum of Peace & Quiet
Noah NYC
OTTO 958 SYSTEMS

25 Points

Pyer Moss
Roa, Reese Cooper
Salomon, Saturday NYC
Undercover
VEILANCE, VETEMENTS

LL Brown Condensed Thin Italic

16 Points

Representing the fusion of music, literary, culinary and origins, that all together forms the rich and hybrid Caribbean culture. BOTTER's identity combines its 'Caribbean Couture' spirit, as well as its glance towards Arte Povera's philosophy, together with a strong sustainability consciousness. As a brand whose DNA directly rises from one of the world's most biologically diverse marine regions, BOTTER DOES NOT BEAR TO WITNESS THE POLLUTION OF THE OCEAN, SETTING TARGETS TO EMBRACE AND PRESERVE NATURE IN ALL ITS FORMS. LISI

13 Points

Atlanta-born and London-raised Reese Cooper takes an inspired approach to menswear that has set the ground for an auspicious trajectory in the few years since his namesake label's inception. Aside from garnering features in the industry's most influential publications, Cooper holds the title of the youngest-ever finalist for CFDA/Vogue's Fashion Fund, a program known for having spotlighted future industry trailblazers such as Thom Browne, Proenza Schouler, Rodarte, and Alexander Wang. Now operating out of the Los Angeles factory in which his clothing is manufactured, REESE COOPER CONTINUES TO EXPLORE NOTIONS OF SELF-MADE AMERICANA THROUGH THE REMODELING OF CLASSIC MENSWEAR TROPES. WITH EACH COLLECTION PRESENTED AS THE NEXT CHAPTER IN A LARGER NARRATIVE, THE

10.5 Points

Acronym, for its part, chose its first collaborators with care. After five or six years, they realized that they couldn't go on doing it all on their own. "One brand cannot change the entire industry," Errolson admits. Acronym's collaborations with established major sports and streetwear brands have helped the brand grow. When Paul Harvey retired as Creative Director of Stone Island, the Italian brand approached Errolson about joining the team: a partnership that gave birth to the Stone Island Shadow Project. "IT'S GREAT, BECAUSE WE HAVE A LOT OF AUTONOMY," SAYS ERROLSON. "THIS IS THE FIRST TIME THAT I HAVE HAD THE CHANCE TO WORK ON A COLLECTION FOR WHICH WE ARE CALLED UPON TO CON-

8.5 Points

Often cited as the godfather of street-wear, Hiroshi Fujiwara was (and continues to be) a pivotal figure in shaping streetwear culture as we know it. The Japanese streetwear designer and musician connected the dots between his native Tokyo and the West already in the 90s, bridging streetwear and high-fashion and acting as an influencer AND TASTEMAKER - A SORT OF PRECURSOR TO TODAY'S INFLUENCERS - LONG BEFORE THE ADVENT OF THE INTERNET. HE ALSO POPULARIZED HIP-HOP IN

Japan. Fujiwara is the founder of coveted fashion label fragment design and the lifestyle/home goods brand retaW, along with the POOL aoyama concept store. He's also a part of Nike HTM (the celebrated long-term collaboration between trio Mark Parker, Tinker Hatfield and Fujiwara) sending ripples through sneakerland with must-have drops MADE WITH PREMIUM MATERIALS AND THE LATEST TECHNOLOGY. HE HAS COLLABORATED WITH THE LIKES OF LOUIS VUITTON, NIKE, BURTON, MONCLER,

6.5 Points
- SS03
Alternate 1

Matthew M. Williams, 34, grew up in Pismo Beach, California and developed an early interest in fashion. A self-taught designer, he honed his craft by starting in fashion production, cultivating strong relationships along the way with top talents across creative fields, including art, music, photography, and fashion. For Fall-Winter 2015, the designer debuted Alyx, a women's wear brand named AFTER HIS ELDEST DAUGHTER. THE LABEL, WHICH IS ROOTED IN CONTEMPORARY CULTURE, AFFIRMATIVE CHANGE, AND LONGEVITY OF DESIGN, QUICKLY CAUGHT

attention and was shortlisted for the 2016 LVMH Prize for Young Fashion Designers. Since then, the brand has restyled itself as 1017 Alyx 9SM and won a loyal following for a highly focused collection with a very personal point of view, spanning women's wear, men's wear and accessories, as well as collaborations with renowned international sports and luxury lifestyle brands. The designer's fascination with translating CULTURAL UNDERCURRENTS INTO HIGH FASHION INFORMS THE BRAND'S AESTHETIC, AND HIS SIGNATURE "ROLLERCOASTER"

buckle quickly became iconic among tastemakers. In addition to his commitment to craftsmanship and attention to detail, Williams advocates authentic values of research, technical innovation and creative repurposing that align perfectly with Givenchy's philosophy and elegant vision. with his intuitive understanding of tailoring, technology and integrity in fashion make the designer an ideal STEWARD FOR CARRYING THE GIVENCHY LEGACY FORWARD WITH MODERNITY AND POWER. OF COURSE, WILLIAMS' AFFINITY FOR FOOTWEAR REALLY CAME

80 Points

Artselab
Barba
COLOMBO

55 Points
- SS04
Alternate 2

De Grisogono
E30022
Francesco Russo
GALLERY DEPT.

45 Points

Horizn Studios
Italia Independent
IRRESISTOR

32 Points

Jacob Cohen
Katheleys Vintage, Koio
Lamberto Losani
MARC JACOBS EYEWEAR

25 Points

Nason Moretti
Odeur, Peter & May Walk
Reflections Copenhagen
Sambonet
VISION OF SUPER

LL Brown Condensed Light

16 Points
– SS11
Stacked
Fractions

Prada a récemment connu un accident inhabituel. Dans ce qui semble avoir duré plusieurs heures, la maison de luxe italienne a par erreur permis une vente qui offrait aux clients une remise de 99%. L'accident s'est produit sur le site Web de Prada Japon, où presque tous les produits affichaient un prix réduit de 99%. Les acheteurs auraient vu de nombreuses pièces emblématiques de Prada, COMME SES SACS À DOS, SES CHAPEAUX SEAU, SES VESTES ET MÊME SES BASKETS, TOUS DANS UNE FOURCHETTE DE PRIX ALLANT DE 583 ¥ À 2

13 Points

Continuing its 40th-anniversary celebrations, Stüssy has enlisted a group of iconic designers to create on their signature canvas. Rick Owens, Virgil Abloh, Takahiro Miyashita, Marc Jacobs and Martine Rose were all tasked to create their own World Tour T-shirts. The standout fashion figures all represent different cities and communities that have served as inspirations for Stüssy. Each designer brought a different perspective, sensibility, and intention that is juxtaposed with time tested Stüssy DESIGN LANGUAGE. ACCORDING TO STÜSSY, THE COLLABORATION MARKS "LIKE-MINDED PEOPLE THAT ARE INTERESTED IN SIMILAR THINGS. AN ENDURING SIGNIFIER OF UNDERGROUND CULTURE FOUR DECADES

10.5 Points
– SS05
Alternate 3

Next up is a selection of Air Jordan 3s, Air Jordan 4s and Air Jordan 5s. The Air Jordan 3 "Cool Grey" returns for the first time since its 2007 debut, and retains its original mixture of a crisp base with colorful orange and red accents. One Air Jordan 4 mixes carolina blue and cement print for a retail version of a famous UNC Tar Heels PE, while the other is a women's exclusive black and orange pair, boasting an alternate construction with textured synthetics and foam that's Inspired by the material CONSTRUCTION OF SPACE SUITS. A BLACK AND SILVER PAIR PROVIDES A STRIKING, ALTERNATE NOD TO THE OG AIR JOR-DAN 5 "BLACK METALLIC" BY MOVING ITS REFLECTIVE MATERIAL FROM THE TONGUE

8.5 Points

Mais en plus de demander de quoi il s'agit, la déclaration soulève toute une litanie de questions plus entêtantes: la marque a-t-elle réellement attrapé Gvasalia, qui a démissionné de son propre label l'année dernière pour se concentrer davantage sur son travail chez Balenciaga, faisant de même blague pour deux marques différentes? OU EST-CE UNE SORTE DE COUP DE PUBLICITÉ À ANDY KAUFMAN QUI A ÉTÉ COORDONNÉ PAR LES DEUX PARTIES? (RAPPELEZ-VOUS, LE FRÈRE DE

Gvasalia, Guram, reste le PDG de Vetements.) Qu'est-ce que « l'originalité » si nous pouvons même nous copier? Et combien d'enfants en forme vont faire la course pour baisser le prix d'un billet d'avion transatlantique juste pour faire vibrer les deux dans la même tenue? Quoi qu'il se passe ici, cela arrive à un MOMENT TRÈS INTÉRESSANT. AVEC L'ÉPIDÉMIE QUI EXPLOSE LE CALENDRIER DE LA MODE CET ÉTÉ, VETEMENTS N'A PAS EU LA CHANCE DE FAIRE SUITE

6.5 Points

Beats has unveiled a new collaboration with AMBUSH, taking inspiration from the streets of Shibuya for an eye-catching take on the Powerbeats model. The stand-out feature of the new headphones are the glow-in-the-dark capabilities, marking the first time this function has been used by Beats. "It came from paying homage to the city", AMBUSH creative director Yoon AHN TELLS HYPEBEAST. THE HEADPHONES HAD ORIGINALLY BEEN SCHEDULED TO LAUNCH THIS SUMMER, WHILE THE 2020 OLYMPIC GAMES WERE TAKING

place in Tokyo. Although COVID-19 disrupted this chain of events, Yoon was still keen to celebrate the city she calls home. "I live in Shibuya, it's never sleeping, it's always lit-up, there's neon signs everywhere", she continues. "I always wear headphones when I walk around the city. I was thinking what if I wore these headphones and was walking around, and then they lit up like THESE BUILDINGS AND BECAME PART OF THE CITY". 1017 ALYX 9SM AND NIKE'S AIR FORCE 1 HIGH HAS BEEN GIVEN A CRISP WHITE COLORWAY, A COUNTERPART TO

the black version seen last month. Crafted from premium tumbled leather, the shoes are mostly dressed in white, with sleek black accents taking up significant parts of the silhouette. "Nike Air" and "1017 ALYX 9SM" branding is stamped at the top of the shoe, complemented by an ankle strap with a rollercoaster belt buckle below. A mini-Swoosh is embroidered at the heel counter, matching the main swoosh at the sidewalls, while "1017 ALYX 9SM" IS LIGHTLY ETCHED ALONG THE REAR QUARTER. ALL OF THESE

80 Points

Ami
Brain Dead
DANCER

55 Points

Dries Van Noten
Ellie Mercer
Firecamp
GOODHOOD

45 Points

Judy Turner
Kapital, Kar, Kuro
LIFETECH

32 Points

Martin Rose
Namachekeo, Nautica
Omega
POSTELEGANT

25 Points

Rhude, Rick Owens
Slam Jam, The Broken Arm
Unité D'habitation
Winnier New York, Yashiki
YUME YUME

LL Brown Condensed Light Italic

16 Points

Teddy Santis was born in the cruel yet nostalgic culture-factory of New York City. His brand was as well. When the construction of the Second Avenue Subway Line threatened to close his family's diner on 89th Street, Santis started thinking about alternative career options. The result was Aimé Leon Dore (ALD), a brand that creates smart and effortless menswear dipped in the milieu of 90s rap.
WHEN I MET SANTIS, HE WAS HOLDING COURT AT A NOLITA POP-UP COMMEMORATING ALD'S RECENT PICK-UP BASKETBALL TOURNAMENT.

13 Points

Bembury himself is increasingly well known, too, thanks to his standing as one of the sneaker industry's most in-demand collaborators. He doesn't run a luxury label or operate a buzzy store. Instead, he is simply very good at designing and selling shoes, a skill he burnished at Kanye West's Yeezy label before building out Versace's sneaker catalog. Along the way, he built a public profile as a new breed of sneaker designer: one nearly as popular as the famous people who love his shoes. Now, on his own, he is chasing grander
AMBITIONS. WE MEET BACK HOME IN LOS ANGELES AT THE BASE OF ONE OF BEMBURY'S FAVORITE HIKING TRAILS. HE'S MADE HIS TWO REGULAR HIKES SUCH AN INTEGRAL PART OF HIS BRAND THAT HE CLOSELY GUARDS THEIR

10.5 Points

Casablanca comes to life in a palette that simultaneously evokes the clay courts of Stade Roland Garros and the sunbaked terracotta of North Africa; accented with fresh tennis whites and pops of pastel. Sportswear inspired silhouettes are refined but relaxed, and presented in crisp cotton and plush terrycloth. Casablanca's aesthetic is a fusion between lux and leisurewear, a perfect equilibrium of comfort and elegance. Casablanca re-interprets timeless environments of a luxurious heritage hotel suite or a crisp glass
OF CHAMPAGNE AT A PRIVATE COUNTRY CLUB TERRACE SUNSET.
BY ADDING A VIVACITY OF COLOUR KEEPS THE BRAND YOUTHFUL AND EASILY INSERTED INTO A PLETHORA OF DAILY LIVING. CASABLANCA

8.5 Points

This era will forever mark the history of the label, with the legendary Stussy "double S" logo appearing as a tribute to the Chanel logo. Over-taken on several pieces, it was very quickly adopted by the hip-hop movement and the artists who would actively contribute to the brand's growth in the 90s. Paradoxically, this success triggered a
PHASE OF QUESTIONING FOR SHAWN STUSSY, WHO DECIDED TO LEAVE THE COMPANY IN 1996 FOR FAMILY REASONS ON THE ONE HAND, BUT ALSO BECAUSE

he could not stand the rigour imposed by the management of such a large company. In an interview with Acclaim Mag, he confessed that: "It became something I had never sought. With that came a lot of responsibility, twenty-hour work days and all the money in the world. But if you don't have time to go out and spend it, WHAT'S THE POINT?" BEHIND THIS DECISION THERE WAS ALSO A DEEPER PROBLEM, WHICH WAS THE DIFFERENCES IN VISION BETWEEN THE PARTNERS. SHAWN

6.5 Points

If there's one thing to know about NIGO, it's that the Japanese multi-hyphenate is an avid collector of... everything. His multi-million-dollar clothing archive even includes a large proportion of Kenzo Takada-designed garments – which is fitting, given that he was yesterday announced as the brand's new creative director. NIGO touched upon the significance of his new role
IN HIS INSTAGRAM ANNOUNCEMENT POST, SAYING, "I WAS BORN IN THE YEAR THAT TAKADA KENZO SAN OPENED HIS FIRST STORE IN PARIS. WE BOTH GRADUATED

from the same fashion school in Tokyo. In 1993, the year that Kenzo joined the LVMH Group, I started my career in fashion. Kenzo san's approach to creating originality was through his understanding of many different cultures. It is also the essence of my own philosophy of creativity." It's those last two sentences that carry the most weight: when he founded his brand
IN 1970, TAKADA WANTED TO BRING HIS JAPANESE INFLUENCE INTO A WESTERN MARKET, AND LIKEWISE, THIS IS EXACTLY WHAT NIGO HAS DONE WITH BRANDS

including BAPE, HUMAN MADE, and Billionaire Boys Club. In his heydays of the '80s and '90s, Takada was designing Kenzo collections dominated by Japanese florals and animal graphics, but he tailored this to a Western sensibility, quickly becoming a sensation in Paris alongside his contemporary Issey Miyake. He had a knack for dressmaking, especially with traditional influences, BUT SUBVERTED THE OVERRIDING TREND FOR THIERRY MUGLER'S FIGURE-HUGGING SEX APPEAL AND KARL LAGERFELD'S CHANEL WITH COLOR – AND LOTS OF IT.

80 Points

Amiri
Bremont
CARVIL

55 Points

Deus
Ex Machina
Frenzy & Mercury
GOODBOY

45 Points

Hi-Tec HTS74
Islang
JOHN RICHMOND

32 Points

Kazuyuki Kumagai
La Seine & Moi
Magis, Nasaseasons
PETER NON

25 Points

Reception
Serapian, Th X Vier Antwerp
Vitra, Willy Chavarria
Youser, Zeus+Dione
ZZERO BY SONGZIO, ZESPA

LL Brown Condensed Regular

16 Points

A fragment design x Sacai x Nike LDWaffle may be on the way, as Hiroshi Fujiwara has been spotted wearing what appears to be a fragment variation of the popular collab. The pair worn by Fujiwara is done up in a navy and black colorway, complete with white layered swooshes and fragment's signature lightning bolt insignia above the midsole. It remains to be seen if THE SNEAKER IS MERELY A ONE-OFF OR IF WE CAN EXPECT AN UPCOMING COLLABORATION BETWEEN FRAGMENT, SACAI, AND NIKE

13 Points
– SS13
Alternate G

Cactus Plant Flea Market and Nike's new Dunk Low certainly isn't for the faint of heart — it was clearly made with the fancy, flashy, flamboyant individual in mind. Vastly dissimilar from CPM's perfectly imperfect past Nike collaborations, this tonal Dunk is coated in Swarovski crystals from toe to heel. It also features special details like loose-hanging collar flaps and thick tongues, giving it a dash of Nike SB flair even though it is indeed a Sportswear dunk. Celebration the craftsmanship that goes into MAKING TRADITIONAL JAPANESE DENIM, THE FDMTLX NEW BALANCE PROVIDES AN EXERCISE IN LUXURIOUS TONAL DETAILING. SASHIKO PATTERNS ATOP ITS RICH NAVY TONES, THIS REVITALIZED RUNNING

10.5 Points

This time around the duo has put together an expansive cold-weather ready range centered around hand-painted Shearling, dyed textiles and corduroy. Leading the collaboration is an array of outerwear options led by the hand-painted Hooded Shearling Jacket coming in black and white, water and wind-resistant painted camo Crinkle Down Jacket and a tonal Corduroy Jacket style. Matching items include similarly dyed Nylon Cargo Pants, Shortsleeve Top, Nylon Shoulder Bag and Nylon 6-PANEL, ALONG WITH THE CORDUROY CRUSHER ROUNDING UP THE TEAM-UP IS A HOODED SWEATSHIRT AND SWEAT-SHORT WITH A CUSTOM DYE TREATMENT, AND ACCESSORIES LIKE THE GLOW-IN-

8.5 Points

Le mois d'octobre approche et avec le début des trois derniers mois de 2020, une nouvelle sélection de chaussures est disponible. Nous examinons tout, des collaborations Off-White™ x Nike, des nouvelles chaussures adidas YEEZY de Kanye West et des Nike Dunks collaboratives ultra-épurées. Cependant, VOUS DEVEZ VOUS METTRE AU COURANT AVANT DE NOUS LANCER DANS LES BAISES DE CETTE SEMAINE. VOYONS DONC TOUT CE QUI S'EST PASSÉ DANS

le monde de la chaussure au cours des sept derniers jours. Nous avons parlé à Salehe Bembury, créateur de baskets et homme de la renaissance, sa prochaine collaboration avec New Balance 2002, lancé notre nouvelle série Sole Mates avec Sam Handy, directeur créatif d'adidas Running, et la superstar ADIDAS ET A PARLÉ AUX FONDATEURS DE KIDS OF IMMIGRANTS DE LEUR PROCHAINE COLLABORATION AVEC VANS LOWLAND CC. BIEN SÛR, KANYE

6.5 Points

Prada's much-anticipated Spring/Summer 2021 show took place today, in what was Raf Simons' first as the new creative director, some seven months after the official announcement. Sat alongside co-creative director Miuccia Prada, the pair showcased their SS21 womenswear collection, before answering questions in a creative conversation between THE TWO. WHILE SIMONS MENSWEAR DEBUT FOR THE BRAND IS SET TO TAKE PLACE NEXT JANUARY, THE WOMEN'S PRESENTATION OFFERED SOME CLUES

as to what to expect. Simons' own brand signatures were apparent in the collection, including graphic artwork prints, oversized coats, and a series of printed hoodies. The collection explores the notion of uniform and its various interpretations of that concept. Clothes are stripped, refined and focused, with shell tops, straight pants, overcoats in industrial RE-NYLON, CONSTRUCTED USING COUTURE TECHNIQUES AND SUITS EXECUTED IN FLEECE. ARTWORKS CREATED BY PETER DE POTTER, A LONG-TERM COLLABO-

erator of Raf Simons, explore ideas of thought and process, returning to the relationship between information, technology and human-kind. They are used to interrupt and disrupt the uniform surfaces of clothes, as graphic tools of contrast and often laid over archival Prada print. Ahead of their first joint show together Prada has announced an event featuring Co-Creative Directors MIUCCIA PRADA AND RAF SIMONS. THE IN-CONVERSATION EVENT WILL FOLLOW THE ITALIAN LABEL'S S/S 2021 WOMENSWEAR SHOW ON

36 Points
 - SS06
 Alternate Dashes

Price
 Premium

Average
 Sale Price

● Symbol	● Name	● Last	● Change
↓ <i>COMP</i> —	<i>NASDAQ</i> Index	14181.46	-58.42 -0.41%
↓ <i>NDX</i> —	<i>NASDAQ</i> -100	14838.49	-91.56 -0.61%
↑ <i>INDU</i> —	<i>DOW</i> Industrials	35117.00	+14.86 +0.04%
↑ <i>SPX</i> —	<i>S&P 500</i>	4502.03	+13.52

80 Points

Awake NY
Barena
COPERNI

55 Points

Dime
Emilio Pucci
Fucking
AWESOME

45 Points

- SS13
Alternate G

Garbstore
Issey Miyake Plissé
JIL SANDER

32 Points

Kanghyuk
Miharayasuhiro, Mugler
Nanamica
OFFICINE CREATIVE

25 Points

Projet Ohne
Rick Owens Drkshdw, Rototo
Sage Nation
Telfar, Undercoverism
WILD THINGS

LL Brown Condensed Italic

16 Points

In 2012, Kith launched an in-house apparel line, which came about when Fieg bought a pair of camouflage cargo pants from Atrium and added zippers and an elastic cuff to the hem. "More people were asking me about my pants than my shoes, I knew there was something there," he recalls. The first run of 12 pairs sold out in a week-end. A second run of 24 sold out in a day, AND A FOLLOWING RUN OF 100 ALSO SOLD THROUGH. THE SUCCESS OF THE "MERCER PANTS" SPURRED FIEG TO HIRE A PRODUCT

13 Points

The retail mastermind behind streetwear giant Kith, and the guy that made Asics and velour tracksuits cool, NYC-based designer Ronnie Fieg started from humble beginnings flogging boots at downtown footwear shop David Z. in the mid-90s. Sneakerhead culture as we know it was only in its nascent stages, and he was slowly working his way up the ladder, as a junior buyer then as a buyer opening up athletic footwear accounts. Asics was one of them, and in 2007 the brand tapped Fieg for a COLLABORATION. THE RESULT IS ONE OF THE MOST LONG-STANDING AND PROLIFIC SNEAKER COLLABORATIONS IN HISTORY. FIEG WOULD GO ON TO LAUNCH HIS OWN STREETWEAR EMPIRE KITH, WITH SHOPS IN

10.5 Points

Named after the periodically submerged salt marshes that dot the Venetian lagoon, and intent on evoking a time when the lagoon, the towns of the Veneto, and the surrounding fields hummed with workers dressed in what would now pass as formal attire, Barena Venezia offers an ever-evolving coupling of sportswear (in both classic and contemporary senses) with sophisticated tailoring. The emphasis on location is not incidental – founders Sandro Zara and Massimo Pigozzo both hail FROM THE REGION AND TAKE GREAT INSPIRATION FROM HISTORICAL DOCUMENTATION OF FABRIC PRODUCTION AND GARMENT DESIGN, WHILE THE BARENA VENEZIA PRODUCTION AND DESIGN ATELIER IS

8.5 Points

Three and a half years after leaving her last post as artistic director of Celine, Ms. Philo, 48, is finally putting her name where her aesthetic is, and introducing (yes) Phoebe Philo, an independent clothing and accessories line. Though it will be partially backed by LVMH, Ms. Philo's former employer, the luxury behemoth WILL HAVE ONLY A MINORITY STAKE, ALLOWING MS. PHILO TO RETAIN CONTROL AND "TO GOVERN AND EXPERIMENT" AS SHE SEES FIT, ACCORDING TO

the news release. "Being in my studio and making once again has been both exciting and incredibly fulfilling," Ms. Philo said in the announcement. "I am very much looking forward to being back in touch with my audience and people everywhere." She said little more. The reticence is not surprising from the DESIGNER WHO OFTEN APPEARED AT THE END OF HER RUNWAY WITH HER HEAD HALF HIDDEN IN A POLO NECK. SHE RARELY GAVE INTERVIEWS, AND

6.5 Points

Kering has announced that Matthieu Blazy is assuming the creative director role at Bottega Veneta, following Daniel Lee's abrupt departure last week. The news that Lee was stepping down stunned the industry. He did more than revive the Italian luxury goods house; he set the style agenda, as anyone who's browsed the racks at a fast-fashion chain CAN TELL YOU. BLAZY'S APPOINTMENT ISN'T QUITE AS SURPRISING. HE WAS LEE'S NUMBER TWO AT BOTTEGA VENETA FROM MID-2020, AND KERING HAS HAD

enormous success moving behind-the-scenes designers into the spotlight, see: Alessandro Michele at Gucci. Also, Blazy is not the unknown that Lee was. The Belgian 37-year-old has been widely respected and liked since he first attracted notice at Maison Margiela Artisanal, where he was designer in the early 2010s. Though he maintained the anonymity that the influential house founder was known for, Blazy's work was distinguished, both attuned to the Margiela codes and of its

time. Kanye West famously co-opted the crystal encrusted masks from Artisanal's fall 2013 couture show for his Yeezus tour. From Margiela, Blazy went to work for the exacting Phoebe Philo at Celine, who is said to have head-hunted him herself (he and Lee overlapped there). And after that he joined Calvin Klein 205W39 NYC, where his partner Pieter Mulier was the creative director under chief creative officer Raf Simons (Blazy and Mulier met at Simons's Antwerp headquarters).

80 Points

Anon
Baldinini
CAZAL

55 Points

Diadora
Ex Infinitas
Fenty X Puma
GAVELLO

45 Points

Handred
Lenki Lenki, Lise
JORDAN

32 Points
- SS06
Alternate
Dashes

Katharine Hamnett
Linda Farrow
Mad Et Len — N°21
OLIVER PEOPLES, PACE

25 Points

Ron Dorff, S.N.S. Herning
Skultuna, Sir.
Th X Vier Antwerp
Travis Scott Astroworld
UNRAVEL PROJECT

16 Points

Continuando una serie di collaborazioni ad alto impatto, Palace ha ora realizzato la sua collaborazione forse più sorprendente fino ad oggi. L'ultima collezione del marchio britannico è uno sforzo congiunto con la casa di moda di lusso Moschino, che onora l'eredità della casa di lusso italiana e il senso dell'umorismo unico. Due giacche di shearling in marrone e bianco sono i gioielli della corona delle collaborazioni, rialzate con « HUG ME » e immagini di impronte

13 Points

– SS0
Smaller
Bullet

- Billionaire Boys Club and NEIGHBORHOOD have come together to release a selection of items exclusive to BBC's London store and online shop.
- The collaborative capsule consists of a varsity jacket, satin jacket, hoodie, and T-shirt. The standout item from the range, the London Varsity Jacket, boasts melton wool construction, with leather sleeves.
- Made in Japan, the outerwear incorporates a chenille applique patch and embroidery artwork. The Satin BB JACKET ALSO FEATURES MULTIPLE BRANDING HITS, INCLUDING A CO-BRANDED LOGO ON THE BACK, A SKELETON HEAD VERSION OF BILLIONAIRE BOYS CLUB'S SIGNATURE ASTRONAUT CHARACTER, AND

10.5 Points

La scorsa settimana, Hiroshi Fujiwara ha condiviso uno sguardo a quella che molti pensavano fosse un'imminente collaborazione con Nike Air Force 1 Mid. Si scopre che la sneaker è, in effetti, del 2017, quando Fujiwara ha creato la sua versione di « The Ten » di Virgil Abloh con Nike. In una clip condivisa su Instagram di Jeff Staple (sopra), Fujiwara e Staple sono a un discorso al ComplexCon 2017 quando il designer giapponese inizia a tirare fuori un campione di fragment DESIGN X SCARPE DA GINNASTICA NIKE, TUTTE CON IL MARCHIO THE TEN SUL TALLONE. FUJIWARA CONTINUA DICENDO CHE AVEVA LAVORATO PER SVILUPPARE LA SUA VERSIONE DI THE TEN MA PERSO

8.5 Points

Braindead teams up with Converse for its second collaborative capsule. The first collection covered the classic Chuck '70 in crazy Braindead-style patterns. This collection, on the other hand, takes things a step further, as Ng and his team have reworked the sole of the Chuck Taylor to feature a DOUBLE-STACKED EFFECT. THE CHUCK TAYLOR ARRIVES IN TWO COLORWAYS, ONE A SAFER ALL-BLACK & THE OTHER FEATURING A COW PRINT

pattern, while the other shoe is a low top Bousey Boot, inspired by archival wading boots from the '50s. In addition to the collection, Braindead has set up Luminous Sound, a fund that aims to ensure future generations have equal access to music education The Inner City Youth Orchestra of Los Angeles is THE FIRST RECIPIENT OF THE FUND. A SPECIAL CHARITY SHIRT IS AVAILABLE FOR PRE-ORDER FOR 48 HOURS VIA BRAIN DEAD'S WEBSITE STARTING AT 10

6.5 Points

– SS11
Stacked
Fractions

Boom times for Farfetch, which is enjoying a surge of investor attention following several big financial moves in the latter half of 2020. Following the announcement (then investment) from Alibaba, Farfetch has revealed its Q3 financial results to the widespread pleasure of investors, helping to offset the weight of some hefty losses. In Q3 2019, FARFETCH LOST A WHOPPING \$90 MILLION USD, BUT THE DIGITAL MARKET TOOK AN EVEN BIGGER HIT IN Q3 2020, SUFFERING A \$537 MILLION LOSS THIS

year. Even still, with rising sales (a 71% boost to \$438 million USD) and more growth on the horizon (a 40% bump in gross merchandise volume), investors apparently have little to complain about. In after hours trading, Farfetch stocks rocketed by 12%, combating the brand's downtrodden share price. THE COMPANY also offers limited explanations for SOME COSTS; FOR INSTANCE, IT CONTRASTS INCOMING CASH AGAINST OUTFLOW LIKE INVESTMENTS MADE BY NEW GUARDS INTO ITS STABLE OF BRANDS,

like Off-White™ and Heron Preston. "The Farfetch platform continued to accelerate in third quarter 2020, setting another quarterly GMV record and further indicating we are witnessing a paradigm shift in favor of online luxury", said CEO José Neves in a statement. "What we are seeing is the acceleration of the secular trend of online adoption in luxury – AN INDUSTRY THAT IS STILL VERY UNDERPENETRATED. THE CAPABILITIES DEVELOPED ACROSS THE PLATFORM OVER THE PAST 13 YEARS IN ANTI-

28 Points
- SS11
Stacked
Fractions

KEY STATISTICS

- ① Prev. Close: 7,426.12
- ② Open: 7,436.45
- ③ Growth (1Y): 30.18 $\frac{0}{0}$
- ④ Today's High: 7,507.41
- ⑤ Today's Low: 7,372.32
- ⑥ 52 Wk High: 8,313.41
- ⑦ 52 Wk Low: 5,268.62

COMPANY INDEX

- ① LVMH 8.00 (+1.1 $\frac{0}{0}$)
- ② Nike 0.12 (-0.7 $\frac{0}{0}$)
- ③ Hermès 23.0 (+1.4 $\frac{0}{0}$)
- ④ Inditex 1.07 (-2.9 $\frac{0}{0}$)
- ⑤ Kering 8.50 (+1.2 $\frac{0}{0}$)

*** Market Capitalisation are set in U.S. Dollars. Exchange rates used are obtained from multiple sources and are subject to at least 12 hours delay.**

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80 Points

Afield
Bleue
BURNHAM

55 Points

C.P Company
Descente
Edwin, F/CE.®
GRAMICCI

45 Points

Haven's
Insatiable High
JJJJOUND

32 Points

Kara
Mackintosh
Nanga
NOM DE GUERRE

25 Points

Ramon Riviera
Rokh
Snow Peak, Stray Rats
The Row
WON HUNDRED

16 Points
– SS01
Double
Story a

“With this particular challenge, we are engaging people to really think about this shoe and bring different perspectives, both culturally and environmentally,” said Sachs. “This is an opportunity to invite a larger audience to really indulge in our favorite part of the process – learning about things and making stuff. The process is the most valuable thing, and IF THE END RESULT IS A GREAT PAIR OF SHOES, THAT’S FANTASTIC. BUT I THINK IT’S REALLY IMPORTANT THAT THE TESTING PROCESS CELE-

13 Points

In a surprise announcement on Wednesday, parent company Kering said the 35-year-old British designer would be leaving the brand after more than three years, during which he energized the label with seemingly ubiquitous designs including woven mules and pillowy clutches. Lee joined the house on July 1, 2018. “Bottega Veneta and Daniel Lee are announcing their joint decision to end their collaboration,” the group said. “He brought new energy to the house and greatly contributed TO THE NEW MOMENTUM THAT BOTTEGA VENETA IS ENJOYING TODAY.” LEE DID NOT GIVE A REASON FOR HIS DECISION, A NEW CREATIVE ORGANIZATION FOR THE HOUSE WILL BE ANNOUNCED SOON. THE NEW DESIGNER

10.5 Points

Northern Irish designer Jonathan Anderson established JW Anderson in 2008. At first an elaborate collection of accessories quickly attracted attention, enabling the fledgling label to show on-schedule during 2008’s London Fashion Week. The success of this debut collection earned both critical acclaim and commercial success for Anderson, whose label is now regarded as one of London’s most innovative and forward thinking brands. Its unique design aesthetic OFFERS A MODERN INTERPRETATION OF MASCULINITY AND FEMININITY BY CREATING THOUGHT-PROVOKING SILHOUETTES THROUGH A CONSCIOUS CROSS-POLLINATION BETWEEN MENSWEAR AND

8.5 Points

Abe owns 100 percent of her business, which allows her complete creative control and freedom to select any commercial considerations she chooses. “My collections are based purely on my creative instincts,” she told BoF. “Maybe I’m an idealist, but I believe that if you’re creating well-designed products AT THE RIGHT PRICE THAT YOUR BUSINESS IS DESTINED TO FLOURISH.” PRIOR TO FOUNDING SACAI, ABE WORKED AT COMME DES GARÇONS AS A PATTERN

cutter under Rei Kawakubo and later as a member of Junya Watanabe’s design team. Although trained at one of Japan’s most famous and storied design labels, Abe’s aesthetic elevates and simplifies that of her homeland to finely wrought classics. “Japanese-ness may be important for some when selling TO EUROPE, FOR ME IT’S NOT IMPORTANT. I THINK IT SAYS SOMETHING THAT I’M THE ONLY JAPANESE BRAND THAT MANY OF MY STOCKISTS CARRY.” THE

6.5 Points

Like a growing number of her peers, the 41-year-old designer wasn’t formally trained. She started out making jewelry for fun with her husband Verbal, a member of the Japanese rap group the Teriyaki Boyz who gained popularity in 2005. Back then, rap had yet to become the new pop. Japanese streetwear was mixing with 90s hip-hop style—full-zip BAPE HOODIES, VARSITY JACKETS, STUNNER SHADES, BAGGY DENIM, AND LA GEAR HIGH-TOPS. THEIR WORK CHANNLED THE “GOLDEN ERA” OF RAP

with whopping gold chains and Slick Rick rings. Picture a thick gold chain with a medallion the shape of Beethoven’s bust, wearing diamond-encrusted shades and a studded leather jacket. YE and Pharrell were two of the first American rappers to embrace this scene, spending lots of time in Japan, collaborating with the Teriyaki Boyz, and wearing YOON AND VERBAL’S DESIGNS. NOSTALGIC EXTRAVAGANCE WAS IN, AND THANKS IN PART TO PERFECT TIMING AND HIGH-PROFILE CO-SIGNS, THE JEWELRY TOOK

off. Eight years after the birth of AMBUSH jewelry came a full AMBUSH ready-to-wear collection, an LVMH nomination in 2017, a Tokyo fashion week presentation in 2018, and announced last spring, the appointment to jewelry designer for Dior Homme, courtesy of its newly-minted creative director Kim Jones, a long-time friend of Yoon’s. AMBUSH, BEFORE OFFICIALLY DEBUTING IN 2008, GAINED INITIAL INTERNATIONAL ATTENTION FROM THE FAMOUS AMBUSH “POW!” PENDANT.

80 Points

**AG Jeans
BasShu
CRUCIANI**

55 Points

**Department 5
Factotum
Giuliano Galiano
HAMILTON**

45 Points

**James Perse
Kaleos
LYGIA & NANNY**

32 Points

**Mad Et Len
Nicholas Daley, Orolog
Pal Zileri
REIGNING CHAMP**

25 Points

**Sener Besim
Tatras, Tobias Birk Nielsen
Ts(S), United
Vista Alegre, Vibe Harsløf
WERKSTATT:MÜNCHEN**

16 Points

La grande stagione autunnale del Billionaire Boys Club continua, poiché l'etichetta di streetwear segue la sua collaborazione con Halo e la capsule Star Trak con un'altra partnership premurosa. Questa volta, il marchio celebra l'impatto della pagina Instagram preferita dai cult HIDDEN.NY, rendendo allo stesso tempo omaggio agli influenti PRODOTTI ICE CREAM E AL RICONOSCIBILE LOGO «H» DI HIDDEN. LE IMMAGINI CLASSICHE DELLA STORIA DEL BILLIONAIRE BOYS

13 Points

Alors que le motif de brocart CLOT Silk Royale a pris de l'importance après avoir été utilisé sur plusieurs Nike Air Force 1 collaboratives très populaires, dont le premier a été abandonné en 2009 dans le cadre du pack-1World, il a été vu pour la première fois sur les produits CLOT en 2007. Le motif a été co-conçu par la boutique et designer et graphiste Kazuki Kuraishi, et est depuis devenu l'un des modèles CLOT. les plus reconnaissables. Le processus de fabrication et normes de qualité qui étaient appliqués il y a des milliers d'années dans la CHINE ANCIENNE. SELON LA MARQUE, CLOT EXPLOITE CERTAINS DES PROCÉDÉS DE PRODUCTION LES PLUS AVANCÉS TECHNOLOGIQUEMENT AUJOURD'HUI DISPO-

10.5 Points

- SS03
Alternate 2

Le Saleen S7 2007 a été une réalisation automobile incroyable, en 2017, la société a annoncé qu'elle remettrait en service des modèles avec une spécification LM nouvelle et améliorée. Aujourd'hui, un Saleen S7 LM construit en 2018 a atterri sur Bring a Trailer, affichant seulement 158 milles au compteur. Ce modèle à peine rodé est pratiquement neuf et présente une multitude de figures astronomiques et d'améliorations. Par exemple, son moteur V8 biturbo de sept LITRES PRODUIRAIT 1000 CHEVAUX ET 850 LB-PI DE COUPLE, QUI EST ENVOYÉ AUX ROUES ARRIÈRE VIA UNE BOÎTE-PONT À SIX VITESSES. UNE VITESSE DE POINTE EST ESTIMÉE À PLUS DE 240 MI/H,

8.5 Points

Arved Fuchs, the first person to reach the North and South poles on foot in the same year, once said: "I have two homes: one in Germany, where I live, and the other here in the outdoors. This is where I can just let everything go". You don't need to be a world-class explorer to recognize that there is something profoundly affecting about experiencing the vastness and unpredictability of the wild. It is at once grounding and freeing;

humbling and empowering. Nothing compares to wandering through towering forests, hiking between snow-capped mountains, getting pounded by crashing waves. Even if we try to capture it or recreate it in smaller doses, it will never have the same effect as witnessing it with the naked eye. Nature leaves a mark. It was on this premise that Jack Wolfskin was founded. Now nearing its 40th anniversary, the German outdoor label's paw

6.5 Points

Luxury fashion house Hermès is planning on opening a new alligator farm in Australia, which has attracted criticism from animal welfare groups. According to the company's plans, which have now been approved by the Australian government, the farm will hire 30 employees and begin with 4,000 alligators, a number that will eventually increase to a staggering 50,000 while producing 15,000 skins a year. The area is already home to numerous alligator farms, but those

numbers will make the upcoming establishment one of the largest in the region. Unsurprisingly, the move attracted controversy and criticism with animal welfare groups, who argue that using exotic animal skins is no longer a widely accepted practice. "It seems foolish to be investing in an industry that is no longer fashionable". Dr. Jed Good-fellow at the RSPCA in Australia also condemned killing any animals "where the purpose of their death is primarily to produce a non-essential

luxury item like fur or skin". And that such intense conditions at an alligator farm would raise a range of risks. On the other side, however, the chair of the International Union for Conservation of Nature's crocodile specialist group Professor Grahame Webb says that fashion brands like Hermès actually contribute to the conservation efforts in the area. "[those companies] have to get more and more control over their supply chain so that they can guarantee the highest standards," he said

46 Points
-SS05
Alternate 3

**CAC Stock
40 Exchange**

**+4% *Hermes
INTL***

HAUSSE: 33 82.50%

BAISSE: 7 17.50%

INCHANGÉS: 0 0.00%

+2% *LVMH*

+1% *L'Oréal*

**ADVANCE/DECLINE
RATIO: 4.71**

**-3% *Kering
& Co***

80 Points

***Alwayth
Brut
CÔTE&CIEL***

55 Points
- SS13
Alternate G

***Diptyque
Fumito Ganryu
Goldwin
HENDER SCHEME***

45 Points
- SS01
Double
Story a

***114.Index
Jean Paul Gaultier
LE MAIRE***

32 Points

***Lola James Harper
Moncler Genius
Nicholas Kirkwood
OAMC, OSTRYA***

25 Points

***Red Wing Shoes, RetaW
STORY mfg., Stussy
Tom Sachs, Wacko Maria
Wales Bonner
YUKI, YOUTH IN BACLAVA***

16 Points

A project from Taro Ray, Stephen Mann, Michael Kopelman and Kiko Kostadinov: AFXWRKS is a menswear label that holds experimentation at its heart. Traditional workwear and accessibility are pivotal to this men’s line based upon the concept of ‘New Utility’. Initially launched as a radio program on the famous pirate radio station KNOW-WAVE, AFXWRKS EXPLORES THE INTERSECTION OF PRAGMATISM AND IDEALISM REIMAGINING OF ANTERIOR WORK-

13 Points

Hiroshi Nozawa draws on his design experience working with top Japanese labels such as Snow Peak, Columbia Black Label and New Balance Japan in his label Norbit. Experimenting with traditional Japanese silhouettes, military and outdoor influences Norbit by Hiroshi Nozawa offers relaxed and highly wearable functional pieces that perform everyday and on weekends away. You could call it performance leisurewear, or in their own words - “Field, TRAVEL, CHILL - BEING WORN ON THE COMFORTABLE HOLIDAYS IS NORBIT.” THE NORBIT AW21 COLLECTION HIGHLIGHTS HIROSHI NOZAWA’S TALENTS IN BLENDING TRADITION WITH TECHNOLOGY AND

10.5 Points
– SS02
Serified 1

Takahashi was born in Kiryū, Gunma. He attended Gunma Kiryu Nishi High School. In 1988, he enrolled in Fashion Education at Bunka Fashion College. In his free time, he was the vocal lead for the cover band “Tokyo Sex Pistols” where his role model was Vivienne Westwood. In 1993, he launched Undercover, a high-end streetwear label for men, women and children. Also in 1993, he launched Nowhere, a retail venture in Ura-Harajuku with friend Nigo of BAPE. IN 1994–1995 HE PARTICIPATED IN TOKYO FASHION WEEK. IN 1995 THE NOWHERE LTD. COMPANY STORE OPENED IN HARAJUKU JAPANESE DESIGNER REI KAWAKUBO WHO CREATED THE BRAND

8.5 Points

Born in Iraqi Kurdistan and raised in Sweden, brother-and-sister duo Dilan and Lezan Lurr are the designers behind Belgian menswear label Namacheko. Completely self-taught in the art of patternmaking, the Lurr siblings navigate notions of diaspora, duality, and cultural identity through clothing, MERGING DISPARATE ELEMENTS OF THEIR KURDISH HERITAGE AND EUROPEAN UPBRINGING INTO COMPELLINGLY SIMPLE AND PERSONAL DESIGNS.

Unconventional men’s staples embody a series of juxtapositions—between simplicity and complexity, convention and experimentation, and Eastern and Western cultures. Crisp shirting, minimalist knitwear, and well-cut trousers are elevated with subtle details including geometric colorblocking, INTENTIONALLY RAW-EDGED HEMS, AND UNEXPECTED TAILORING. CIVIL ENGINEER FROM SWEDEN LIVING IN LONDON TURNED FOUNDER AND

6.5 Points

In the late 1980s Margiela moved to Paris, just in time to join the next generation of emerging talent including Ann Demeulemeester and Dries Van Noten. He took an internship with the famous French designer Jean Paul Gaultier, after which he launched his own house, Maison Margiela. The rebellious disposition of the brand was quickly BELOVED BY FASHION. FROM GRITTY RUNWAY LOCATIONS, TO THE UNCONVENTIONAL MODELS WHO WALKED IN THEM, AND THE EVER POPULAR SPLIT-TOE

Tabi shoe, the label’s distinct sense of fashion morphed into a style all its own. But it morphed too quickly for Martin Margiela, who feared being sucked into the designer-as-celebrity culture and losing the quality of his clothes to the speed demands of fashion commerce. So he disappeared. Margiela refused interviews, to be photographed, EVEN EXCHANGE BACKSTAGE PLEASANTRIES AFTER A SHOW. HE SENT CLOTHES DOWN RUNWAYS WITHOUT EXPLANATION OR DEFENSE IF THEY

received criticism. Margiela’s only loyalties were to his clothing and his customers, and it dumbfounded the industry. In 2008 the designer had his very last show and 11 years later released the story behind his work in a documentary, Martin Margiela: In His Own Words. Created by filmmaker R. Holzemer, the film debuted at the DOC NYC FILM FESTIVAL IN 2019 AND IS NOW AVAILABLE ON AMAZON PRIME FOR STREAMING. RADICAL CONCEPTUAL DESIGNER MARTIN MARGIELA FOUN-

80 Points

**Ajmone
Boucheron
CABAN**

55 Points

**Damir Doma
Egrey
Fashion Clinic
GHOUD**

45 Points

**Handred
Incarnation, III.I
JOY BC**

32 Points

**Kazuyuki Kumagai
Linda Farrow
Malo, Maison Close
NILØS**

25 Points

**Otis Batterbee
Paria Farzaneh, Paltò
Reception
Rosa Maria, Rov
SARTORI GOLD, TILAK**

16 Points

While the casting of the dance troupe seemed to break every rule in the fashion book, Owens stated that he was mainly challenging the fashion industry's sizeism. "I was looking around my studio in Italy and all of the women I work with every day... I was thinking, I'm asking all of these nice ladies to work on all these skinny clothes AND THERE'S SOMETHING GROSS ABOUT THAT. WE CAN TAKE A BREAK FROM THESE SKINNY MODELS FOR ONCE". RICK

13 Points

Mode, sport et culture de la rue : ce sont les piliers sur lesquels de nombreuses marques et magasins sont construits. Ajoutez un style de vie actif et une esthétique de plein air à cette formule et vous pourriez tomber sur quelque chose d'original. Vous pourriez même atteindre un certain sommet. Pour Sergey Tanin, co-fondateur du légendaire concept store de Moscou FOTT, c'est cette concoction qui a conduit à son propre sommet, comme dans le tout nouveau CONCEPT STORE FASHION-SLASH-OUTDOOR DE LA CAPITALE RUSSE. POUR RÉALISER LE PROJET, TANIN A FAIT APPEL À KONSTANTIN ET ALEXEY MIKHAILOV, LES CRÉATEURS DE TRAEKTORIA, UNE CHAÎNE DE

10.5 Points

The range of elevated sports - and casual wear in black and brown tones is a contrast to her colorful apparel collection, which released last month. Beyoncé had been teasing the new "Black Pack" all of last week. The collection includes bodysuits, mesh tights, long-sleeve corsets, blazers, and cutout sports bras, as well as gender-neutral pieces such as tracksuits, hoodies, pajama tops, a convertible JACKET. AFTER TEASING THE COLLECTION ON HER SOCIALS, INSTEAD OF RESORTING TO HER POPULAR SEEDING GAME, THIS TIME AROUND THE POP STAR DIRECTLY

8.5 Points

Arsham ha scritto una lettera alla città di Cleveland per annunciare la notizia alla LeBron James. Cleveland di terza generazione, suo bisnonno arrivò per la prima volta in città nel 1908 e fondò un'azienda di riciclaggio di tessuti chiamata Arsham Brothers. « Cleveland è un LUOGO CHE MI HA FORTEMENTE INFLUENZATO PER TUTTA LA VITA, INDIPENDENTEMENTE DA DOVE MI ABBIAMO PORTATO, » HA DETTO ARSHAM NELLA SUA

lettera. «La Terra è una parte di me». Arsham sarà responsabile dell'identità visiva dei Cavaliers mentre gestisce le immagini sulle maglie della squadra e sul campo di casa, nonché gli aspetti della sua presenza sui social media. Lavorerà anche con artisti di Cleveland e organizzazioni locali, servendo contemporaneamente come partner di minoranza nel team. L'ARTISTA HA DICHIARATO AD ARTNET NEWS CHE

6.5 Points

Images of Pa Salieu in a sculpted aluminum jawbone have been flooding Instagram over the past few days, thanks to the British rapper's recent Dazed & Confused cover. The rising star's atavistic jewelry, designed by Shaun Leane for Alexander McQueen's SS98 collection, is an immediate head turner, but it also reminded us of how Leane and McQueen's mind-bending designs exploded the possibilities for jewelry on the runway. THE TWO FAMOUSLY MET OUTSIDE A CLUB WHEN

Leane defended McQueen's avant-garde outfit. Later, they began experimenting with non-precious and unconventional materials to create hybrid fetishistic objects. "He changed the silhouette of fashion, and I changed the silhouette of jewelry, and we worked brilliantly together because we were both really good friends", Leane told Dezeen. THE JAW PIECE, A CAST ALUMINUM SECTION OF A MALE JAW WITH BROKEN AND MISSING TEETH REMAINS AS POWERFUL TODAY AS IT DID

in the late '90s. According to the MET's curators, the skeletal piece draws on the tradition of memento mori jewelry, "with cast bone serving as a reference to death and the science of human experience". Together, they created some of the most provocative pieces of jewelry to grace the runway, including the iconic coiled corset. "The 'COILED' CORSET WAS ONE OF THE FIRST PIECES I MADE FOR [MCQUEEN]," LEANE EXPLAINED. WITH MANY OF LEANE'S PIECES SHOWN AS PART OF THE V&A'S

LL Brown Condensed Black, Black Italic

20 Points
– Tabular Numbers

Date	Time	Size	Price	Trade Range
Nov 25 2021	3:12 PM	12	CHF 6,895	— CHF 5,611
Nov 25 2021	3:57 AM	7.5	CHF 6,035	CHF 8,180
Nov 24 2021	12:25 AM	7	CHF 9,804	Volatility
Nov 23 2021	6:50 PM	10.5	CHF 8,088	— 19%
Nov 23 2021	4:50 PM	5.5	CHF 10,083	Number of Sales
Nov 23 2021	2:55 AM	9	CHF 9,127	— 304
Nov 22 2021	2:08 PM	9	CHF 6,959	Price Premium
Nov 22 2021	7:29 AM	9.5	CHF 7,003	— 269%
Nov 17 2021	3:30 PM	14	CHF 6,163	Average Sale Price
Nov 15 2021	7:51 AM	10	CHF 7,767	— CHF 7,694
Nov 11 2021	6:53 PM	12	CHF 6,892	Style
Nov 11 2021	7:45 AM	9.5	CHF 7,516	— CN8607-002
Nov 10 2021	8:36 AM	10	CHF 6,958	Colorway
Nov 09 2021	1:55 PM	9.5	CHF 7,134	— Wolf grey
Nov 8 2021	3:56 PM	10.5	CHF 7,840	Dust-white
Nov 8 2021	2:03 AM	10.5	CHF 7,470	Retail Price
Nov 7 2021	9:45 PM	11.5	CHF 7,937	— \$2,000
Nov 7 2021	1:05 AM	10.5	CHF 7,960	Release Date
Nov 5 2021	7:53 AM	9.5	CHF 7,422	— 04/06/2020

80 Points
- SS02
Serified 1

1LDK
Auralee
BATTEN

55 Points

Controlla+
Denim Tears
Fumito
GREG LAUREN

45 Points

Hood By Hair
Iso.Poetism™
JUNYA WATANABE

32 Points

Maharishi
Needles x Noma
Overcoat
PATTA/PORTER®

25 Points

Random Identities
Story Mfg
Studio Nicholson
Toironier
YUHAN WANG

16 Points

Leading the upcoming limited range is a new take on NEEDLES' popular tracksuit which embraces a multicolor side banding. Coming in white and gray color options, the Track Jacket and Zipped Track Pants, Poly Smooth sees the gradient accents unique wrap throughout the top and bottom. Aside from the new takes on the popular TRACKSUIT, THE DUO ALSO PUT TOGETHER A REVERSIBLE WORK JACKET WITH MATCHING SIDE TAPE BDU PANTS. CENTE-

13 Points

London-based retailer Garbstore has partnered with eye_C for a new editorial showcasing its Fall/Winter 2021 collection. Captured in the snowscape around Bergen in Norway, the editorial mixes pieces from Garbstore's three in-house brands, with the eponymous label appearing alongside The English Difference and Drop Out Sports. The snowy location acts as a backdrop to celebrate a number of the layering and cold weather-ready pieces. Stand outs INCLUDE THE GOOSE OVERCOAT, WHICH IS WORN IN REVERSE TO HIGHLIGHT ITS INSULATED PADDING, AS WELL AS THE BALMA JACKET – COMPLETE WITH LEOPARD PRINT LINING – AND THE "RUST ORANGE"

10.5 Points

Junya Watanabe is a Japanese fashion designer who originally studied under Comme des Garçons designer, Rei Kawakubo. A graduate of Bunka Fashion College in Tokyo in 1984, he began his career as a patternmaker at CDG and was soon promoted to chief designer of the Tricot line, followed by CDG Homme. He started his own line under the label, called Junya Watanabe Comme des Garçons, in 1993 and began showing in Paris. As is his mentor, WATANABE IS RENOWNED FOR HIS INNOVATIVE AND DISTINCTLY AVANT-GARDE, TECHNICALLY BRILLIANT STYLE IN HIS EXPERIMENTS WITH CUTTING-EDGE FABRICS, ORIGINAL TAILORING AND

8.5 Points
– SS03
Alternate 1

Daiki Suzuki is the Japanese founder and creative director of contemporary fashion label Engineered Garments. Born in 1962 in Hirosaki, Aomori Prefecture, Suzuki aspired to enter the fashion industry from middle school onwards, moving to Tokyo to study at the Vantan Design INSTITUTE. AFTER GRADUATING, SUZUKI WORKED FOR AN APPAREL COMPANY HANDLING IMPORTS, BEFORE JOINING CULT JAPANESE

retailer Nepenthes as a buyer and moving to the United States in 1989. After stints in Boston, New York and San Francisco, Suzuki eventually moved back to New York to establish the first Nepenthes office stateside. HE THEN founded Engineered Garments in 1999, a label which has SINCE BECOME ACCLAIMED FOR ITS WELL-CONSTRUCTED AND INTRICATELY DESIGNED MENS-WEAR, WHICH STRIKES A BALANCE BETWEEN

6.5 Points

New York designer Emily Bode launched her namesake label in 2016. A year later, the CFDA Awards recipient became the first female designer to show at New York Fashion Week: Men's, after which her brand quickly earned a devoted following for its inventive use of antique fabrics and work-wear silhouettes. Representing an EXAMINATION OF PERSONAL HISTORY AND TRADITIONAL CRAFTSMANSHIP, BODE'S GARMENTS ARE TAILOR-MADE IN NEW YORK AND NEW DELHI,

using materials from the designer's collection of vintage textiles, tablecloths, bed linens, and handkerchiefs. The amalgamation of patterns and textures results in patchwork utility shirts, trousers, and leisurewear, with elements of conventionally feminine needlework such as quilting and embroidery. Blending classic ARTISTRY WITH CONTEMPORARY DESIGN, BODE BRINGS A STRUCTURED SOFTNESS TO THE REALM OF LUXURY MENSWEAR. BODE WAS THE FIRST FEMALE

designer to show at nyfw: men's. she's paving the way for women entrepreneurs in the menswear industry. The brand began with a collection of one-of-a-kind garments composed entirely of antique textiles and continues to reinvigorate american menswear through the art of storytelling. bode is a luxury menswear brand that expresses A SENTIMENTALITY FOR THE PAST THROUGH THE STUDY OF PERSONAL NARRATIVES AND HISTORICAL TECHNIQUES. MODERN WORKWEAR SILHOU-

Technical Information

Latin	Afar	Kinyarwanda	Sorbian, Upper
	Afrikaans	Koro	Sotho, Northern
	Albanian	Kurdish	Sotho, Southern
	Asu	Latvian	South Ndebele
	Azerbaijani	Lithuanian	Spanish
	Basque	Low German	Swahili
	Bemba	Luo	Swati
	Bena	Luyia	Swedish
	Bosnian	Machame	Swiss German
	Breton	Makonde	Taita
	Catalan	Malagasy	Taroko
	Chiga	Malay	Teso
	Cornish	Maltese	Tsonga
	Crimean Tatar	Manx	Tswana
	Croatian	Maori	Turkish
	Czech	Meru	Tyap
	Danish	Moldavian	Vunjo
	Dutch	Morisyen	Welsh
	Embu	North Ndebele	Wolof
	English	Norwegian Bokmål	Xhosa
	Esperanto	Norwegian Nynorsk	Zulu
	Estonian	Nyanja	
	Faroese	Nyankole	
	Filipino	Occitan	
	Finnish	Oromo	
	French	Polish	
	Frisian West	Portuguese	
	Friulian	Romanian	
	Ga	Romansh	
	Galician	Rombo	
	Ganda	Rwa	
	German	Saho	
	Gusii	Samburu	
	Hungarian	Sami Northern	
	Icelandic	Sango	
	Indonesian	Sena	
	Interlingua	Serbian	
	Irish	Shambala	
	Italian	Shona	
	Jju	Sidamo	
Kabuverdianu	Slovak		
Kalaallisut	Slovenian		
Kalenjin	Soga		
Kamba	Somali		
Kikuyu	Sorbian, Lower		

Open Type Features	aalt	Access All Alternates	ss01	Stylistic Set 01
	afr	Alternative Fractions	ss02	Stylistic Set 02
	case	Case-Sensitive Forms	ss03	Stylistic Set 03
	ccmp	Glyph Composition / Decomposition	ss04	Stylistic Set 04
			ss05	Stylistic Set 05
	dnom	Denominators	ss06	Stylistic Set 06
	frac	Fractions	ss07	Stylistic Set 07
	hist	Historical Forms	ss08	Stylistic Set 08
	liga	Standard Ligatures	ss09	Stylistic Set 09
	lnum	Lining Figures	ss10	Stylistic Set 10
	nalt	Alternate Annotation Forms	ss11	Stylistic Set 11
	numr	Numerators	ss12	Stylistic Set 12
	onum	Oldstyle Figures	ss13	Stylistic Set 13
	ordn	Ordinals	ss20	Stylistic Set 20
	ornm	Ornaments	subs	Subscript
	pnum	Proportional Figures	sup	Superscript
	salt	Stylistic Alternates	tnum	Tabular Figures
	sinf	Scientific Inferiors	zero	Slashed Zero

Codepage Please refer to the Technical Document

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